

December 6, 2022

SKY Perfect JSAT Holdings Inc.

Notice of Organization Changes and Personnel Transfers at Subsidiary

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces that the following organizational changes and personnel transfers take effect from January 1, 2023 at SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), a 100% owned subsidiary.

SKY Perfect JSAT Corporation

1. Organization Changes (Effective January 1, 2023)

<Media Business Unit>

In order to realize the entertainment platform, which we aim in the Media Business Vision for 2030, by providing broadcasting, distribution and real customer experience, we will change organizations as follows.

◇Media Business Group

- We establish Platform Planning Division to integrate the marketing strategy of the broadcasting and distribution business.
- Sports genre Business Division, Entertainment genre Business Division, and Content Programming Division will be abolished, and Content Business Division will be newly established as an organization that will consolidate operations related to contents and pursue business viability.

◇Media Engineering Group

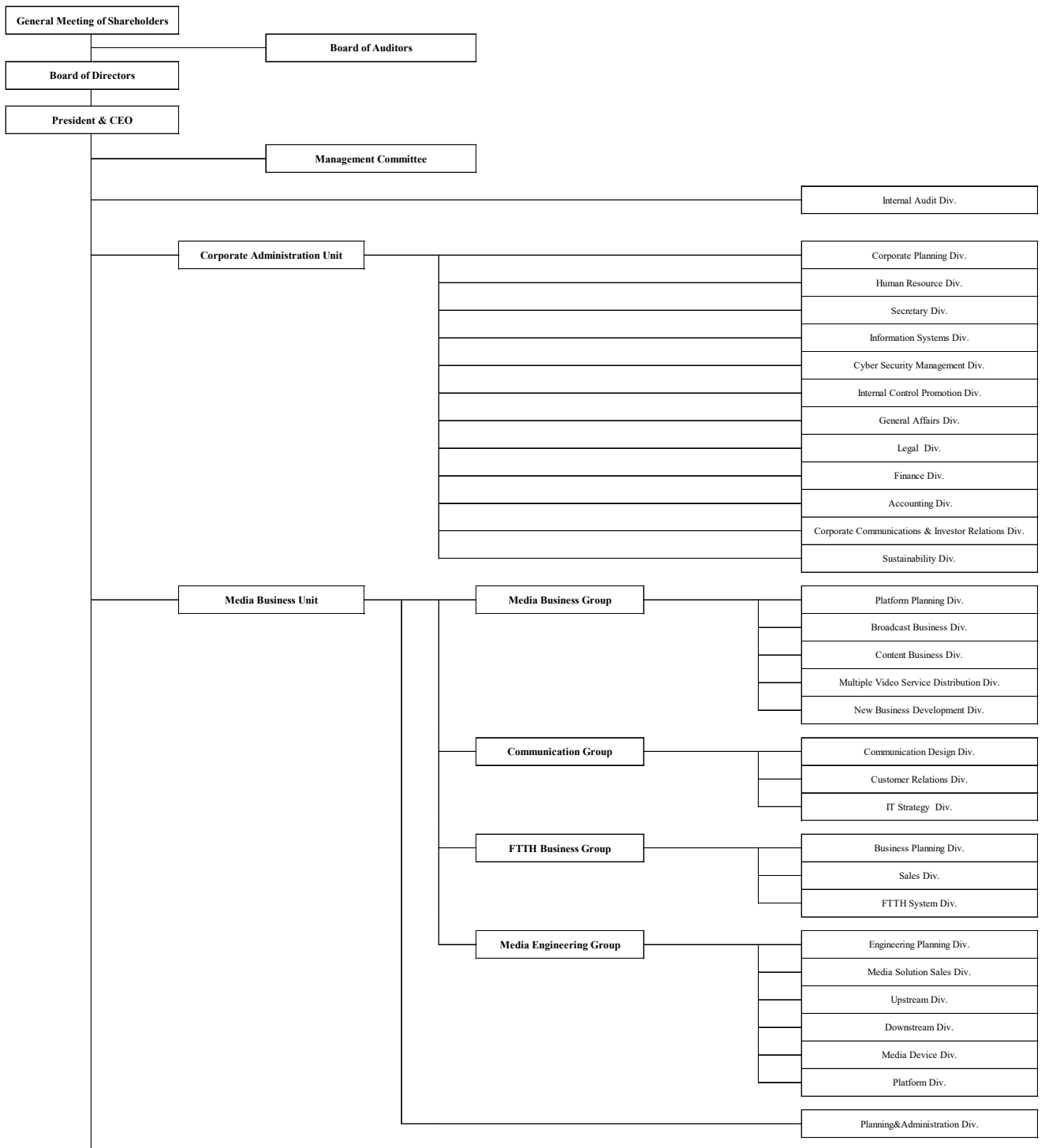
- With the aim of achieving stable operation of broadcasting/distribution infrastructure and broadcasting systems, and strengthening both media solutions businesses and distribution businesses, we reorganize all departments in the Media Engineering Group and newly establish Engineering Planning Division, Media Solution Sales Division, Upstream Division, Downstream Division, Media Device Division, and Platform Division.

2. Personnel Transfers (Effective January 1, 2023)

Name	New Title	Previous Title
Mari Shizuka	General Manager Platform Planning Division Media Business Group Media Business Unit	General Manager Sport genre Business Division Media Business Group Media Business Unit
Shizuka Akashi	General Manager Content Business Division Media Business Group Media Business Unit	General Manager Entertainment genre Business Division Media Business Group Media Business Unit

Takatoshi Miyata	General Manager Engineering Planning Division Media Engineering Group Media Business Unit	General Manager Service Engineering Division Media Engineering Group Media Business Unit
Tadakatsu Sakai	General Manager Media Solution Sales Division Media Engineering Group Media Business Unit	General Manager Media Solution Business Division Media Engineering Group Media Business Unit
Shinji Hada	General Manager Upstream Division Media Engineering Group Media Business Unit	General Manager Solution Engineering Division Media Engineering Group Media Business Unit
Toru Ukai	General Manager Downstream Division Media Engineering Group Media Business Unit	Assistant Group President Media Business Group Media Business Unit
Sakae Ono	General Manager Media Device Division Media Engineering Group Media Business Unit	General Manager Platform Engineering Division Media Engineering Group Media Business Unit
Hiroyuki Amanuma	General Manager Platform Division Media Engineering Group Media Business Unit	General Manager Mediacenter Operations Division Media Engineering Group Media Business Unit

<SKY Perfect JSAT Corporation Organizational Chart (as of January 1, 2023)>



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