

October 4, 2022

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of September 2022

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfecTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of September 2022. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips ^{*1})	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfecTV!	35,424	71,695	2.4%	-36,271	2,921,551
SKY PerfecTV!^{*4}	33,857	61,443	2.9%	-27,586	2,120,678
Premium Service^{*5}	1,343	9,595	1.3%	-8,252	731,476
Premium Service HIKARI^{*6}	224	657	0.9%	-433	69,397

Number of Contractors ^{*2}	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfecTV!	27,047	61,497	2.6%	-34,450	2,308,452

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	14,311	6,181	0.2%	8,130	2,582,756

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

*5 124 and 128 degrees east longitude satellite broadcasts.

*6 The service that provides broadcasts via optical lines.