



Number of Subscribers as of the End of October 2019 < Changes / Additions to Released Content >

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of October 2019. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Please note that beginning with this news release, details will be included on the number of households connecting to the optical fiber based re-transmission service. Since September 2019, FLET'S TV and others have become capable of receiving all of the new 4K/8K satellite broadcasting channels. With this, the optical fiber based re-transmission service is expected to gather even greater attention, and we will be aiming to expand service subscription to the roughly 30 million service-ready households around Japan.

Number of Subscribers (Number of IC cards or IC chips ^{*1})	New Subscribers ^{*2}	Churns	Monthly Churn Rate ^{*4}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	40,135	83,000	2.6%	-42,865	3,198,572
SKY PerfectTV!^{*5}	37,798	68,401	3.1%	-30,603	2,146,422
Premium Service^{*6}	1,825	13,490	1.4%	-11,665	970,222
Premium Service HIKARI^{*7}	512	1,109	1.3%	-597	81,928

Number of Contractors ^{*3}	New Subscribers ^{*2}	Churns	Monthly Churn Rate ^{*4}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	26,770	71,631	2.6%	-44,861	2,678,747

Number of Subscribing Households ^{*8}	New Subscribers ^{*2}	Churns	Monthly Churn Rate ^{*4}	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	16,421	6,713	0.3%	9,708	2,283,357

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

*2 Until now, new subscribers had been counted separately depending on whether they were a new subscriber or a returning subscriber who was re-registering. However, starting with the number of subscribers as of the end of October 2019, the total of the two types will be counted as "New Subscribers."

*3 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

*4 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

*5 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

*6 124 and 128 degrees east longitude satellite broadcasts.

*7 The service that provides broadcasts via optical lines.

*8 Until now, only the cumulative number of households for the optical fiber based re-transmission service was provided as a footnote. Beginning with the number of subscribers as of the end of October 2019, further details will be provided, including the number of new subscribers and churns.