

November 2, 2022

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of October 2022

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of October 2022. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips ^{*1})	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	54,436	80,381	2.8%	-25,945	2,895,606
SKY PerfectTV!^{*4}	52,495	69,308	3.3%	-16,813	2,103,865
Premium Service^{*5}	1,685	10,393	1.4%	-8,708	722,768
Premium Service HIKARI^{*6}	256	680	1.0%	-424	68,973

Number of Contractors ^{*2}	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	45,361	69,451	3.0%	-24,090	2,284,362

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	14,746	7,570	0.3%	7,176	2,589,932

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

*5 124 and 128 degrees east longitude satellite broadcasts.

*6 The service that provides broadcasts via optical lines.