SKY Perfect JSAT Group
News Release

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of April 2021

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfecTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of April 2021. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips[*1])	New Subscribers	Churns	Monthly Churn Rate[*3]	Net Increase	Cumulative Total
Total for SKY PerfecTV!	56,412	50,544	1.6%	5,868	3,107,872
SKY PerfecTV![*4]	52,577	41,656	1.9%	10,921	2,193,591
Premium Service[*5]	3,374	8,145	1.0%	-4,771	838,893
Premium Service HIKARI[*6]	461	743	1.0%	-282	75,388

Number of Contractors[*2]	New Subscribers	Churns	Monthly Churn Rate[*3]	Net Increase	Cumulative Total
Total for SKY PerfecTV!	42,453	40,464	1.6%	1,989	2,515,382

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate[*3]	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	15,770	6,585	0.3%	9,194	2,450,280

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.
*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.
*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).
*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.
*5 124 and 128 degrees east longitude satellite broadcasts.
*6 The service that provides broadcasts via optical lines.