

July 2, 2021

SKY Perfect JSAT Holdings Inc.

### Number of Subscribers as of the End of June 2021

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of June 2021. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips <sup>*1</sup> )	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>45,198</b>	<b>47,690</b>	<b>1.5%</b>	<b>-2,492</b>	<b>3,092,719</b>
<b>SKY PerfectTV!<sup>*4</sup></b>	<b>43,397</b>	<b>39,146</b>	<b>1.8%</b>	<b>4,251</b>	<b>2,192,984</b>
<b>Premium Service<sup>*5</sup></b>	<b>1,487</b>	<b>7,878</b>	<b>0.9%</b>	<b>-6,391</b>	<b>825,127</b>
<b>Premium Service HIKARI<sup>*6</sup></b>	<b>314</b>	<b>666</b>	<b>0.9%</b>	<b>-352</b>	<b>74,608</b>

Number of Contractors <sup>*2</sup>	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>33,241</b>	<b>39,629</b>	<b>1.6%</b>	<b>-6,388</b>	<b>2,494,701</b>

Number of Subscribing Households	New Subscribers <sup>*7</sup>	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Optical Fiber Based Re-transmission Service</b>	<b>11,969</b>	<b>6,942</b>	<b>0.3%</b>	<b>5,027</b>	<b>2,460,263</b>

\*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

\*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

\*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

\*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

\*5 124 and 128 degrees east longitude satellite broadcasts.

\*6 The service that provides broadcasts via optical lines.

\*7 In the eight months from October 2020 to the end of May 2021, there were a total of 111 omissions in the new subscribers of optical fiber based re-transmission service. There is no effect on other figures including the cumulative total.