

March 4, 2024

SKY Perfect JSAT Holdings Inc.

### Number of Subscribers as of the End of February 2024

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of February 2024. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips <sup>*1</sup> )	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>62,387</b>	<b>49,328</b>	<b>1.8%</b>	<b>13,059</b>	<b>2,719,012</b>
<b>SKY PerfectTV!<sup>*4</sup></b>	<b>59,268</b>	<b>42,585</b>	<b>2.1%</b>	<b>16,683</b>	<b>2,010,376</b>
<b>Premium Service<sup>*5</sup></b>	<b>2,875</b>	<b>6,179</b>	<b>1.0%</b>	<b>-3,304</b>	<b>644,652</b>
<b>Premium Service HIKARI<sup>*6*7</sup></b>	<b>244</b>	<b>564</b>	<b>0.9%</b>	<b>-320</b>	<b>63,984</b>

Number of Contractors <sup>*2</sup>	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>53,671</b>	<b>41,030</b>	<b>2.0%</b>	<b>12,641</b>	<b>2,112,593</b>

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Optical Fiber Based Re-transmission Service</b>	<b>21,685</b>	<b>9,698</b>	<b>0.4%</b>	<b>11,987</b>	<b>2,734,725</b>

\*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

\*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

\*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

\*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

\*5 124 and 128 degrees east longitude satellite broadcasts.

\*6 The service that provides broadcasts via optical lines.

\*7 As of the end of April 2024, the total number of Premium Service and Premium Service HIKARI will be reported together.