

February 2, 2021

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of January 2021

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of January 2021. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips ^{*1})	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	33,605	68,532	2.2%	-34,927	3,053,393
SKY PerfectTV!^{*4}	31,962	57,206	2.7%	-25,244	2,123,269
Premium Service^{*5}	1,339	10,465	1.2%	-9,126	853,326
Premium Service HIKARI^{*6}	304	861	1.1%	-557	76,798

Number of Contractors ^{*2}	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	22,381	57,705	2.3%	-35,324	2,476,201

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	11,832	5,281	0.2%	6,563	2,416,344

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

*5 124 and 128 degrees east longitude satellite broadcasts.

*6 The service that provides broadcasts via optical lines.