## SKY Perfect JSAT Group

**News Release** 



March 2, 2022

SKY Perfect JSAT Holdings Inc.

## Number of Subscribers as of the End of February 2022

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfecTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of February 2022. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips*1)	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Total for SKY PerfecTV!	59,557	48,000	1.6%	11,557	2,976,106
SKY PerfecTV!*4	55,587	40,037	1.9%	15,550	2,134,745
Premium Service*5	3,733	7,304	0.9%	-3,571	769,820
Premium Service HIKARI*6	237	659	0.9%	-422	71,541

Number of Contractors*2	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Total for SKY PerfecTV!	48,820	39,268	1.7%	9,552	2,366,859

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate*3	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	15,817	6,090	0.2%	9,727	2,527,903

<sup>\*1</sup> The number of IC cards or IC chips with pay-subscription agreements concluded.

<sup>\*2</sup> The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

<sup>\*3</sup> Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

<sup>\*4 110</sup> degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

<sup>\*5 124</sup> and 128 degrees east longitude satellite broadcasts.

<sup>\*6</sup> The service that provides broadcasts via optical lines.