

April 4, 2022

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of March 2022

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of March 2022. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

| Number of Subscribers (Number of IC cards or IC chips ^{*1}) | New Subscribers | Churns | Monthly Churn Rate ^{*3} | Net Increase | Cumulative Total |
|--|-----------------|---------------|----------------------------------|---------------|------------------|
| Total for SKY PerfectTV! | 84,788 | 52,635 | 1.8% | 32,153 | 3,008,259 |
| SKY PerfectTV!^{*4} | 79,338 | 42,997 | 2.0% | 36,341 | 2,171,086 |
| Premium Service^{*5} | 4,797 | 8,878 | 1.2% | -4,081 | 765,739 |
| Premium Service HIKARI^{*6} | 653 | 760 | 1.1% | -107 | 71,434 |

| Number of Contractors ^{*2} | New Subscribers | Churns | Monthly Churn Rate ^{*3} | Net Increase | Cumulative Total |
|-------------------------------------|-----------------|---------------|----------------------------------|---------------|------------------|
| Total for SKY PerfectTV! | 71,140 | 42,674 | 1.8% | 28,466 | 2,395,325 |

| Number of Subscribing Households | New Subscribers | Churns | Monthly Churn Rate ^{*3} | Net Increase | Cumulative Total |
|--|-----------------|--------------|----------------------------------|---------------|------------------|
| Optical Fiber Based Re-transmission Service | 21,176 | 7,102 | 0.3% | 14,074 | 2,541,977 |

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

*5 124 and 128 degrees east longitude satellite broadcasts.

*6 The service that provides broadcasts via optical lines.