

April 2, 2020

SKY Perfect JSAT Holdings Inc.

### Number of Subscribers as of the End of March 2020

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of March 2020. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips <sup>*1</sup> )	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>84,570</b>	<b>71,924</b>	<b>2.3%</b>	<b>12,646</b>	<b>3,170,306</b>
<b>SKY PerfectTV!<sup>*4</sup></b>	<b>78,286</b>	<b>59,198</b>	<b>2.8%</b>	<b>19,088</b>	<b>2,158,411</b>
<b>Premium Service<sup>*5</sup></b>	<b>5,660</b>	<b>11,840</b>	<b>1.3%</b>	<b>-6,180</b>	<b>931,401</b>
<b>Premium Service HIKARI<sup>*6</sup></b>	<b>624</b>	<b>886</b>	<b>1.1%</b>	<b>-262</b>	<b>80,494</b>

Number of Contractors <sup>*2</sup>	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>67,007</b>	<b>60,608</b>	<b>2.3%</b>	<b>6,399</b>	<b>2,627,384</b>

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Optical Fiber Based Re-transmission Service</b>	<b>22,389</b>	<b>8,218</b>	<b>0.4%</b>	<b>14,171</b>	<b>2,335,656</b>

\*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

\*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

\*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

\*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

\*5 124 and 128 degrees east longitude satellite broadcasts.

\*6 The service that provides broadcasts via optical lines.