SKY Perfect JSAT Holdings Inc.

## Number of Subscribers as of the End of December 2021

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfecTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of December 2021. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President \& Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

| Number of Subscribers (Number of IC cards or IC chips ${ }^{* 1}$ ) | New <br> Subscribers | Churns | Monthly Churn Rate ${ }^{* 3}$ | Net Increase | Cumulative Total |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Total for SKY PerfecTV! | 45,275 | 58,482 | 1.9\% | -13,207 | 2,993,227 |
| SKY PerfecTV!*4 | 43,157 | 49,774 | 2.3\% | -6,617 | 2,139,588 |
| Premium Service*5 | 1,832 | 8,042 | 1.0\% | -6,210 | 781,184 |
| Premium Service HIKARI*6 | 286 | 666 | 0.9\% | -380 | 72,455 |


| Number of Contractors*2 | New <br> Subscribers | Churns | Monthly <br> Churn <br> Rate | Net Increase | Cumulative <br> Total |
| :---: | ---: | ---: | ---: | ---: | ---: |
| Total for SKY PerfecTV! | $\mathbf{3 3 , 4 6 6}$ | $\mathbf{4 9 , 1 0 0}$ | $\mathbf{2 . 0 \%}$ | $\mathbf{- 1 5 , 6 3 4}$ | $\mathbf{2 , 3 8 5 , 4 2 2}$ |


| Number of Subscribing <br> Households | New <br> Subscribers | Churns | Monthly <br> Churn <br> Rate | Net Increase | Cumulative <br> Total |
| :---: | ---: | ---: | ---: | ---: | ---: |
| Optical Fiber Based <br> Re-transmission Service | $\mathbf{1 6 , 9 8 8}$ | $\mathbf{7 , 4 1 6}$ | $\mathbf{0 . 3 \%}$ | $\mathbf{9 , 5 7 2}$ | $\mathbf{2 , 5 0 9 , 6 8 2}$ |

[^0]
[^0]:    *1 The number of IC cards or IC chips with pay-subscription agreements concluded.
    *2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.
    *3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).
    *4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.
    *5 124 and 128 degrees east longitude satellite broadcasts.
    *6 The service that provides broadcasts via optical lines.

