## SKY Perfect JSAT Group

**News Release** 



February 2, 2022

SKY Perfect JSAT Holdings Inc.

## Number of Subscribers as of the End of January 2022

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfecTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of January 2022. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips <sup>*1</sup> )	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
Total for SKY PerfecTV!	36,170	64,848	2.2%	-28,678	2,964,549
SKY PerfecTV!*4	34,513	54,906	2.6%	-20,393	2,119,195
Premium Service <sup>*5</sup>	1,445	9,238	1.2%	-7,793	773,391
Premium Service HIKARI <sup>*6</sup>	212	704	1.0%	-492	71,963

Number of Contractors <sup>*2</sup>	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
Total for SKY PerfecTV!	26,167	54,282	2.3%	-28,115	2,357,307

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	13,882	5,388	0.2%	8,494	2,518,176

\*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

\*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

\*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

\*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

\*5 124 and 128 degrees east longitude satellite broadcasts.

\*6 The service that provides broadcasts via optical lines.