SKY Perfect JSAT Group
News Release

July 2, 2020

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of June 2020

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfecTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of June 2020. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips[*1])	New Subscribers	Churns	Monthly Churn Rate[*3]	Net Increase	Cumulative Total
Total for SKY PerfecTV!	71,615	45,850	1.5%	25,765	3,152,198
SKY PerfecTV![*4]	66,099	35,955	1.7%	30,144	2,163,393
Premium Service[*5]	5,104	9,115	1.0%	-4,011	909,316
Premium Service HIKARI[*6]	412	780	1.0%	-368	79,489

Number of Contractors[*2]	New Subscribers	Churns	Monthly Churn Rate[*3]	Net Increase	Cumulative Total
Total for SKY PerfecTV!	55,264	36,384	1.4%	18,880	2,593,219

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate[*3]	Net Increase	Cumulative Total
Optical Fiber Based Re-transmission Service	10,815	5,319	0.2%	5,496	2,359,413

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.
*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.
*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).
*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.
*5 124 and 128 degrees east longitude satellite broadcasts.
*6 The service that provides broadcasts via optical lines.