



October 2, 2019

SKY Perfect JSAT Holdings Inc.

### Number of Subscribers as of the end of September 2019

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers\*<sup>1</sup> to SKY PerfectTV! as of the end of September 2019 which is provided by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura) a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc.

	New Subscribers	Re-registered Subscribers* <sup>2</sup>	Churn	Monthly Churn Rate* <sup>3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	33,763	12,749	75,357	2.3%	-28,845	3,241,437

Breakdown	New Subscribers	Re-registered Subscribers* <sup>2</sup>	Churn	Monthly Churn Rate* <sup>3</sup>	Net Increase	Cumulative Total
<b>SKY PerfectTV!*</b> <sup>4</sup>	32,171	11,762	61,876	2.8%	-17,943	2,177,025
<b>Premium Service*</b> <sup>5</sup>	1,171	956	12,635	1.3%	-10,508	981,887
<b>Premium Service HIKARI*</b> <sup>6</sup>	421	31	846	1.0%	-394	82,525

(For your reference) Number of contractors \*<sup>7</sup>

	New Subscribers	Re-registered Subscribers* <sup>2</sup>	Churn	Monthly Churn Rate* <sup>3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	21,329	11,771	64,247	2.3%	-31,147	2,723,608

\*1 Number of subscribers who concluded a pay-subscription agreement.

\*2 Number of individuals who concluded a new pay-subscription agreement within one year of cancellation.

\*3 The following formula is used to calculate the monthly churn rate.

Monthly Churn Rate = Churns during the current month/Total subscribers at the end of the previous month

\*4 East longitude 110 degree satellite broadcasts. It includes the number of subscribers for the re-transmission service based on optical fibers.

\*5 East longitude 124 and 128 degrees satellites satellite broadcasts.

\*6 Broadcasting service using optical fibers.

\*7 Number of subscribers by contract. Multiple pay-subscription agreements by the same contractor are counted as one.

\* Number of households for the re-transmission service based on optical fibers is 2,273,649 as of the end of September 2019.