

April 2, 2021

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of March 2021

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of March 2021. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

| Number of Subscribers (Number of IC cards or IC chips ^{*1}) | New Subscribers | Churns | Monthly Churn Rate ^{*3} | Net Increase | Cumulative Total |
|--------------------------------------------------------------------------|-----------------|---------------|----------------------------------|---------------|------------------|
| Total for SKY PerfectTV! | 94,859 | 52,639 | 1.7% | 42,220 | 3,102,004 |
| SKY PerfectTV!^{*4} | 88,604 | 41,752 | 2.0% | 46,852 | 2,182,670 |
| Premium Service^{*5} | 5,759 | 9,709 | 1.1% | -3,950 | 843,664 |
| Premium Service HIKARI^{*6} | 496 | 1,178 | 1.5% | -682 | 75,670 |

| Number of Contractors ^{*2} | New Subscribers | Churns | Monthly Churn Rate ^{*3} | Net Increase | Cumulative Total |
|-------------------------------------|-----------------|---------------|----------------------------------|---------------|------------------|
| Total for SKY PerfectTV! | 76,959 | 41,842 | 1.7% | 35,117 | 2,513,393 |

| Number of Subscribing Households | New Subscribers | Churns | Monthly Churn Rate ^{*3} | Net Increase | Cumulative Total |
|----------------------------------------------------|-----------------|--------------|----------------------------------|---------------|------------------|
| Optical Fiber Based Re-transmission Service | 20,588 | 6,459 | 0.3% | 14,162 | 2,441,086 |

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

*5 124 and 128 degrees east longitude satellite broadcasts.

*6 The service that provides broadcasts via optical lines.