

January 7, 2020

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the End of December 2019

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of December 2019. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

| Number of Subscribers (Number of IC cards or IC chips ^{*1}) | New Subscribers | Churns | Monthly Churn Rate ^{*3} | Net Increase | Cumulative Total |
|--|-----------------|---------------|----------------------------------|---------------|------------------|
| Total for SKY PerfectTV! | 47,923 | 54,584 | 1.7% | -6,661 | 3,172,150 |
| SKY PerfectTV!^{*4} | 45,563 | 43,837 | 2.1% | 1,726 | 2,137,075 |
| Premium Service^{*5} | 1,928 | 10,083 | 1.0% | -8,155 | 953,619 |
| Premium Service HIKARI^{*6} | 432 | 664 | 0.8% | -232 | 81,456 |

| Number of Contractors ^{*2} | New Subscribers | Churns | Monthly Churn Rate ^{*3} | Net Increase | Cumulative Total |
|-------------------------------------|-----------------|---------------|----------------------------------|----------------|------------------|
| Total for SKY PerfectTV! | 31,714 | 45,242 | 1.7% | -13,528 | 2,641,648 |

| Number of Subscribing Households | New Subscribers | Churns | Monthly Churn Rate ^{*3} | Net Increase | Cumulative Total |
|--|-----------------|--------------|----------------------------------|--------------|------------------|
| Optical Fiber Based Re-transmission Service | 16,444 | 6,734 | 0.3% | 9,710 | 2,302,425 |

*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

*5 124 and 128 degrees east longitude satellite broadcasts.

*6 The service that provides broadcasts via optical lines.