

March 4, 2025

SKY Perfect JSAT Holdings Inc.

### Number of Subscribers as of the End of February 2025

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of February 2025. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips <sup>*1</sup> )	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>55,331</b>	<b>49,937</b>	<b>1.9%</b>	<b>5,394</b>	<b>2,566,764</b>
<b>SKY PerfectTV!<sup>*4</sup></b>	<b>52,455</b>	<b>43,843</b>	<b>2.3%</b>	<b>8,612</b>	<b>1,920,279</b>
<b>Premium Service<sup>*5</sup></b>	<b>2,876</b>	<b>6,094</b>	<b>0.9%</b>	<b>-3,218</b>	<b>646,485</b>

Number of Contractors <sup>*2</sup>	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>48,155</b>	<b>42,169</b>	<b>2.1%</b>	<b>5,986</b>	<b>1,974,324</b>

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Optical Fiber Based Re-transmission Service</b>	<b>20,141</b>	<b>10,867</b>	<b>0.4%</b>	<b>9,274</b>	<b>2,845,548</b>

\*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

\*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

\*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

\*4 110 degrees east longitude satellite broadcasts. The number of subscribers includes those via the optical fiber based re-transmission service.

\*5 124/128 degrees east longitude satellite broadcasts. The number of subscribers includes those via the optical fiber since April 2024.