



October 4, 2021

SKY Perfect JSAT Holdings Inc.

### Number of Subscribers as of the End of September 2021

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of September 2021. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips <sup>*1</sup> )	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>46,339</b>	<b>53,237</b>	<b>1.7%</b>	<b>-6,898</b>	<b>3,076,130</b>
<b>SKY PerfectTV!<sup>*4</sup></b>	<b>44,607</b>	<b>43,994</b>	<b>2.0%</b>	<b>613</b>	<b>2,197,586</b>
<b>Premium Service<sup>*5</sup></b>	<b>1,450</b>	<b>8,585</b>	<b>1.1%</b>	<b>-7,135</b>	<b>804,875</b>
<b>Premium Service HIKARI<sup>*6</sup></b>	<b>282</b>	<b>658</b>	<b>0.9%</b>	<b>-376</b>	<b>73,669</b>

Number of Contractors <sup>*2</sup>	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>33,986</b>	<b>44,204</b>	<b>1.8%</b>	<b>-10,218</b>	<b>2,468,540</b>

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Optical Fiber Based Re-transmission Service</b>	<b>15,610</b>	<b>6,039</b>	<b>0.2%</b>	<b>9,571</b>	<b>2,483,550</b>

\*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

\*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

\*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

\*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

\*5 124 and 128 degrees east longitude satellite broadcasts.

\*6 The service that provides broadcasts via optical lines.