

July 4, 2023

SKY Perfect JSAT Holdings Inc.

### Number of Subscribers as of the End of June 2023

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of June 2023. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips <sup>*1</sup> )	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>36,923</b>	<b>45,646</b>	<b>1.6%</b>	<b>-8,723</b>	<b>2,863,161</b>
<b>SKY PerfectTV!<sup>*4</sup></b>	<b>35,366</b>	<b>39,040</b>	<b>1.8%</b>	<b>-3,674</b>	<b>2,109,459</b>
<b>Premium Service<sup>*5</sup></b>	<b>1,334</b>	<b>6,031</b>	<b>0.9%</b>	<b>-4,697</b>	<b>687,280</b>
<b>Premium Service HIKARI<sup>*6</sup></b>	<b>223</b>	<b>575</b>	<b>0.9%</b>	<b>-352</b>	<b>66,422</b>

Number of Contractors <sup>*2</sup>	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>29,919</b>	<b>37,985</b>	<b>1.7%</b>	<b>-8,066</b>	<b>2,249,531</b>

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Optical Fiber Based Re-transmission Service</b>	<b>15,452</b>	<b>8,253</b>	<b>0.3%</b>	<b>7,199</b>	<b>2,661,357</b>

\*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

\*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

\*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

\*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

\*5 124 and 128 degrees east longitude satellite broadcasts.

\*6 The service that provides broadcasts via optical lines.