

November 4, 2020

SKY Perfect JSAT Holdings Inc.

### Number of Subscribers as of the End of October 2020

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers to the SKY PerfectTV! multichannel pay TV broadcast service and optical fiber based re-transmission service as of the end of October 2020. These services are operated by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura), which is a fully-owned subsidiary of SKY Perfect JSAT Holdings Inc.

Number of Subscribers (Number of IC cards or IC chips <sup>*1</sup> )	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>36,000</b>	<b>59,670</b>	<b>1.9%</b>	<b>-23,670</b>	<b>3,131,628</b>
<b>SKY PerfectTV!<sup>*4</sup></b>	<b>34,145</b>	<b>48,992</b>	<b>2.2%</b>	<b>-14,847</b>	<b>2,172,531</b>
<b>Premium Service<sup>*5</sup></b>	<b>1,478</b>	<b>9,840</b>	<b>1.1%</b>	<b>-8,362</b>	<b>880,861</b>
<b>Premium Service HIKARI<sup>*6</sup></b>	<b>377</b>	<b>838</b>	<b>1.1%</b>	<b>-461</b>	<b>78,236</b>

Number of Contractors <sup>*2</sup>	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Total for SKY PerfectTV!</b>	<b>25,393</b>	<b>50,447</b>	<b>2.0%</b>	<b>-25,054</b>	<b>2,559,761</b>

Number of Subscribing Households	New Subscribers	Churns	Monthly Churn Rate <sup>*3</sup>	Net Increase	Cumulative Total
<b>Optical Fiber Based Re-transmission Service</b>	<b>14,750</b>	<b>6,095</b>	<b>0.3%</b>	<b>8,673</b>	<b>2,393,602</b>

\*1 The number of IC cards or IC chips with pay-subscription agreements concluded.

\*2 The number of subscribers with one or more subscription agreement. Multiple pay-subscription agreements by the same contractor are counted as one.

\*3 Monthly churn rate (i.e., Churns during the current month/Total subscribers at the end of the previous month).

\*4 110 degrees east longitude satellite broadcasts. It includes the number of subscribers for the optical fiber based re-transmission service.

\*5 124 and 128 degrees east longitude satellite broadcasts.

\*6 The service that provides broadcasts via optical lines.