

July 2, 2019

SKY Perfect JSAT Holdings Inc.

Number of Subscribers as of the end of June 2019

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Eiichi Yonekura) announces the number of subscribers^{*1} to SKY PerfectTV! as of the end of June 2019 which is provided by SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Eiichi Yonekura) a 100% owned subsidiary of SKY Perfect JSAT Holdings Inc.

	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	37,771	9,482	50,957	1.6%	-3,704	3,275,392

Breakdown	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
SKY PerfectTV! ^{*4}	35,874	8,683	40,075	1.8%	4,482	2,184,403
Premium Service ^{*5}	1,263	772	9,772	1.0%	-7,737	1,007,431
Premium Service HIKARI ^{*6}	634	27	1,110	1.3%	-449	83,558

(For your reference) Number of contractors ^{*7}

	New Subscribers	Re-registered Subscribers ^{*2}	Churn	Monthly Churn Rate ^{*3}	Net Increase	Cumulative Total
Total for SKY PerfectTV!	22,221	8,580	40,069	1.4%	-9,268	2,772,334

*1 Number of subscribers who concluded a pay-subscription agreement.

*2 Number of individuals who concluded a new pay-subscription agreement within one year of cancellation.

*3 The following formula is used to calculate the monthly churn rate.

Monthly Churn Rate = Churns during the current month/Total subscribers at the end of the previous month

*4 East longitude 110 degree satellite broadcasts. It includes the number of subscribers for the re-transmission service based on optical fibers.

*5 East longitude 124 and 128 degrees satellites satellite broadcasts.

*6 Broadcasting service using optical fibers.

*7 Number of subscribers by contract. Multiple pay-subscription agreements by the same contractor are counted as one.

* Number of households for the re-transmission service based on optical fibers is 2,248,189 as of the end of June 2019.