

June 18, 2009  
SKY Perfect JSAT Holdings Inc.

### **Notice of Changes in Representative Directors, Directors and Auditors at Subsidiaries**

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) today announced the following changes in representative directors, directors and auditors at subsidiaries Multi Channel Entertainment, Inc. (Head Office: Minato-ku, Tokyo) and eTEN, Inc. (Head Office: Minato-ku, Tokyo).

In addition, SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama), a wholly owned subsidiary of SKY Perfect JSAT Holdings, Inc. has announced the following personnel changes at subsidiaries OptiCast, Inc. (Head Office: Minato-ku, Tokyo) and Cable Television Adachi Corp. (Head Office: Adachi-ku, Tokyo).

#### **1. Changes at subsidiaries of SKY Perfect JSAT Holdings**

##### **1) Multi Channel Entertainment Inc. (Effective June 26, 2009 (Note 1))**

Name	New Post	Former post
Yasuhiko Aramaki	Director	President and CEO
Hideaki Kido	President and CEO	-
Tetsuro Hori	Retired	Director
Daisuke Mashima	Director	-

(Note 1: To be appointed by the new executives at the Board of Directors Meeting following the Multi Channel Entertainment Inc. General Meeting of Shareholders on June 26, 2009)

2) eTEN Inc. (Effective June 26, 2009 (Note 2))

Name	New Post	Former post
Naoki Yamazaki	Retired	Director
Shuhei Yamaura	Retired	Director
Eisuke Ito	Director	-
Kazuo Kubota	Director	-
Suguru Takeuchi	Retired	Corporate Auditor
Hiroko Shinketsu	Corporate Auditor	-

(Note 2: To be appointed by the new executives at the Board of Directors Meeting following the eTEN Inc. General Meeting of Shareholders on June 26, 2009)

**2. Changes at subsidiaries of SKY Perfect JSAT Corporation**

1) OptiCast Inc. (Effective June 18, 2009 (Note 3))

Name	New Post	Former post
Yoichi Ohe	Retired	Director

(Note 3: Appointed by the new executives at the Board of Directors Meeting following the OptiCast Inc. General Meeting of Shareholders on June 18, 2009)

2) Cable Television Adachi Corp. (Effective June 29, 2009 (Note 4))

Name	New Post	Former post
Shuhei Yamaura	Retired	Director
Tetsuro Hori	Retired	Director
Hitoshi Moriyama	Director	-
Kazuo Kubota	Director	-

(Note 4: Appointed by the new executives at the Board of Directors Meeting following the Cable Television Adachi Corp. General Meeting of Shareholders on June 29, 2009)