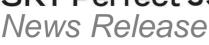
SKY Perfect JSAT Corporation





July 21, 2009

SKY Perfect JSAT Corporation

Notification of Organizational Changes, Personnel Reassignments and Changes in Directors of Subsidiary

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) has announced the following organizational changes and personnel reassignments, effective July 21, 2009.

In addition, the Company announced changes in directors at wholly owned subsidiary OptiCast Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masafumi Kawanishi).

1 . Organizational Changes and Personnel Reassignments

1) Organizational Changes

Previously, SKY Perfect JSAT Corporation had an Internal Control Committee with an office in the Corporate Planning Division. These bodies served as a structure for ensuring that Group business activities complied with legislation such as the Company Law of Japan, the Ordinance for Enforcement of the Companies Law, and the Financial Instruments and Exchange Act. Since internal control functions will become increasingly important in future, however, the Company has created the Internal Control Promotion Division as an independent organizational unit responsible for promoting internal controls, in order to strengthen and promote the efficiency of these functions. Going forward, this division will take over from the office of the Internal Control Committee in working with relevant organizational units to promote the operation, maintenance and improvement of general internal controls.

Creation of Internal Control Promotion Division (See attachment: New Organizational Chart)

2) Personnel Reassignments

(Effective July 21, 2009)

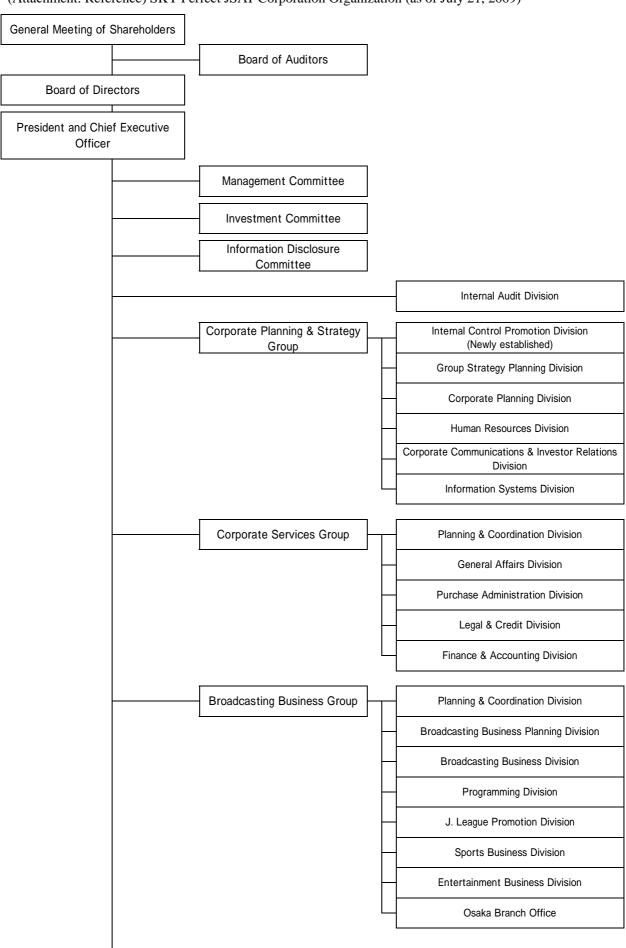
2) I ersonner reassignments		(Effective vary 21, 2007)	
Name	New Post	Former Post	
Katsunori Suzuki	General Manager, Internal Control Promotion Division, Corporate Planning & Strategy Group	Director, OptiCast Inc.	

2. Changes in Directors at Subsidiary

OptiCast Inc. (Effective July 21, 2009)

Name	New Post	Former Post
Akiyoshi Hosokawa	Director	Vice President
Katsunori Suzuki	Retired	Director

(Attachment: Reference) SKY Perfect JSAT Corporation Organization (as of July 21, 2009)



Marketing Group	Planning & Coordination Division
	Advertising & Promotion Division
	Sales Division I
	Sales Division II
	Marketing Planning Division
	Logistics & Service Development Division
	Customer Service Division
	IT Systems Division
Satellite Business Group	Planning & Coordination Division
	Enterprise Business Division
	Government Sectors Business Division
	Media Business Division
	Global & Mobile Business Division
	Business Development Division
	Hong Kong Branch
Engineering & Operations Group	Planning & Coordination Division
	Satellite Operations Division
	Service Operations Division
	Communications Engineering Division
	Platform Systems Division
	Broadcasting & Production Engineering Division
	System Engineering Division
	Spectrum Management Division
	Research & Development Division