

July 28, 2009
Japan Satellite Broadcasting Association
SKY Perfect JSAT Corporation

Concessions in Relation to July Billing Amounts for Subscribers Affected by Heavy Rains on July 24

SKY Perfect JSAT Corporation would like to offer its deepest condolences to all those affected by the heavy rains that struck the city of Iizuka-shi, Fukuoka Prefecture on July 21.

The Japan Satellite Broadcasting Association (Head Office: Minato-ku, Tokyo; Chairman: Banjiro Uemura) which, comprises 94 CS satellite broadcast business related companies, along with SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) have decided to offer concession to SKY PerfecTV! and SKY PerfecTV! e2 subscribers in the areas where the Disaster Relief Act has been applied following the heavy rains of July 24. The Company has announced that subscribers who apply for the exemption and are deemed to have experienced viewing difficulties will be exempt from paying July billing amounts.

1. Applicable Areas
Iizuka-shi, Fukuoka Prefecture
2. Breakdown of applicable fees
Monthly basic fee, the monthly subscription fee (for SKY PerfecTV! and SKY PerfecTV! e2, including the fee for PPV programs; amounts will vary according to the details of each subscription) and the monthly fee for the program guide.
3. Customer inquiries
Toll-free within Japan
TEL: 0120-085-550 (10:00-20:00, 365 days a year)