## **SKY Perfect JSAT Corporation**

News Release



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## SKY Perfect JSAT launches the commercial maritime broadband service "OceanBB"

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President & CEO: Masanori Akiyama; "SKY Perfect JSAT") has announced the launch of "OceanBB" that will provide a global, always-on, fixed-price broadband service for commercial maritime vessels operating on the global Ku-band network from April 1<sup>st</sup>, 2010.

The data rates of OceanBB are a maximum 512kbps for ship-to-shore uploads and 1Mbps for shore-to-ship uploads. OceanBB will change the existing maritime communication environment in which only the narrowband pay-as-you-go plan is available, while enabling seamless networking between ship and shore.

This seamless networking by OceanBB can not only secure the economic efficiency of your vessel's operations but also enhance the service quality for your cruise passengers. Plus, it can help the welfare programs of your crew. The Japanese cruise ships Nippon-maru and Fuji-maru have already decided to install OceanBB.

SKY Perfect JSAT will provide a coverage area spanning the Asia, Oceania and Indian Ocean region through JCSAT-1B and JCSAT-85, and the roaming service with our business partner, KVH Industries, Inc., which provides a mini-VSAT broadband service in the Pacific Ocean, Atlantic Ocean, and Caribbean Sea. Our partnership with KVH will realize a high-speed Internet service throughout the world's main ocean areas.

\* OceanBB is available for Japanese-registered maritime vessels or maritime vessels owned by Japanese companies.

