



May 12, 2010

SKY Perfect JSAT Holdings Inc.

### Notice of Informal Executive Appointments

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) and wholly owned subsidiary SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and CEO: Masanori Akiyama) have announced that their Boards of Directors today made the following informal executive appointments.

The appointments of SKY Perfect JSAT Holdings directors will be officially decided by shareholders at the 3<sup>rd</sup> ordinary shareholders' meeting set for June 25. Thereafter, the directors listed below will either be appointed or retire. Representative directors will be officially decided by the Board of Directors the same day.

Additionally, the appointment of SKY Perfect JSAT Corporation directors will be officially decided by shareholders at the 16<sup>th</sup> ordinary shareholders' meeting, to become effective June 25. Thereafter, directors listed below will either be appointed or retire. Representative directors will be officially decided by the Board of Directors on the same day.

#### 1. SKY Perfect JSAT Holdings

##### 1) Candidates for Director

Name	Reappointment or new appointment as director	New Post	Present Post
Masanori Akiyama	Reappointment	President and Chief Executive Officer	Representative Director, SKY Perfect JSAT Holdings and Representative Director, SKY Perfect JSAT Corporation
Masao Nito	Reappointment	Director	Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation
Yutaka Nagai	Reappointment	Director	Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation
Keiichiro Demizu	Reappointment	Director	Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation
Osamu Kato	Reappointment	Director	Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation
Iwao Nakatani	Reappointment	Director	Non-Executive Director, SKY Perfect JSAT Holdings
Masakatsu Mori	Reappointment	Director	Non-Executive Director, SKY Perfect JSAT Holdings

Hiromasa Otsuka	Reappointment	Director	Non-Executive Director, SKY Perfect JSAT Holdings
Kazunobu Iijima	Reappointment	Director	Non-Executive Director, SKY Perfect JSAT Holdings
Kohei Manabe	Reappointment	Director	Non-Executive Director, SKY Perfect JSAT Holdings
Tetsuro Takeoka	Reappointment	Director	Non-Executive Director, SKY Perfect JSAT Holdings
Shinji Takada	<b>New Appointment</b>	Director	Operating Officer, Director General, Sales, Nippon Television Network Corporation
Kanji Koide	<b>New Appointment</b>	Director	Member of the Board and Chief Executive Counselor, NTT FINANCE CORPORATION

2) Board Directors Scheduled to Retire

Name	Present Post
Jun Murai	Non-Executive Director, SKY Perfect JSAT Holdings
Shigeru Ikeda	Non-Executive Director, SKY Perfect JSAT Holdings

## SKY Perfect JSAT Corporation

### 1) Candidates for Director

Name	Reappointment or new appointment as director	New Post	Present Post
Masanori Akiyama	Reappointment	Representative Director	Representative Director, SKY Perfect JSAT Holdings and Representative Director, SKY Perfect JSAT Corporation
Masao Nito	Reappointment	Director	Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation
Yutaka Nagai	Reappointment	Director	Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation
Keiichiro Demizu	Reappointment	Director	Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation
Osamu Kato	Reappointment	Director	Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation

### 2) Executive Officers (To Be Appointed on June 25)

Name	Promotion as executive officer	New Post	Present Post
Masanori Akiyama	—	President and Chief Executive Officer	Representative Director, SKY Perfect JSAT Holdings and Representative Director, SKY Perfect JSAT Corporation
Masao Nito	—	Senior Executive Vice President	Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation
Yutaka Nagai	—	Senior Executive Vice President	Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation
Osamu Inoue	—	Senior Executive Vice President	Senior Executive Vice President
Hideaki Kido	—	Senior Managing Executive Officer	Senior Managing Executive Officer
Keiichiro Demizu	—	Senior Managing Executive Officer	Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation

Osamu Kato	—	Senior Managing Executive Officer	Director, SKY Perfect JSAT Holdings and Director, SKY Perfect JSAT Corporation
Akira Tanaka	—	Senior Managing Executive Officer	Senior Managing Executive Officer
Hiroo Sumitomo	—	Managing Executive Officer	Managing Executive Officer
Toshikuni Shimizu	—	Managing Executive Officer	Managing Executive Officer
Yasuo Okuyama	—	Managing Executive Officer	Managing Executive Officer
Shuhei Yamaura	—	Executive Officer	Executive Officer
Koki Koyama	—	Executive Officer	Executive Officer
Satoshi Ishiyama	—	Executive Officer	Executive Officer
Kakuro Eguchi	—	Executive Officer	Executive Officer
Yuichi Hayasaka	—	Executive Officer	Executive Officer

2) Executive Officer Scheduled to Retire

Name	Present Post
Yuichiro Nishio	Executive Officer, SKY Perfect JSAT Corporation