



June 15, 2010  
SKY Perfect JSAT Corporation  
JSAT MOBILE Communications Inc.

**Sales Launch of IsatPhone Pro  
New Breed of Satellite Mobile Phone**

JSAT MOBILE Communications Inc. (Head Office: Minato-ku, Tokyo; President: Toru Mizoguchi), a subsidiary of SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President & Chief Executive Officer: Masanori Akiyama; "SKY Perfect JSAT") today announced that it will launch the sale of "IsatPhone Pro," a satellite mobile phone with worldwide coverage, in July 2010.

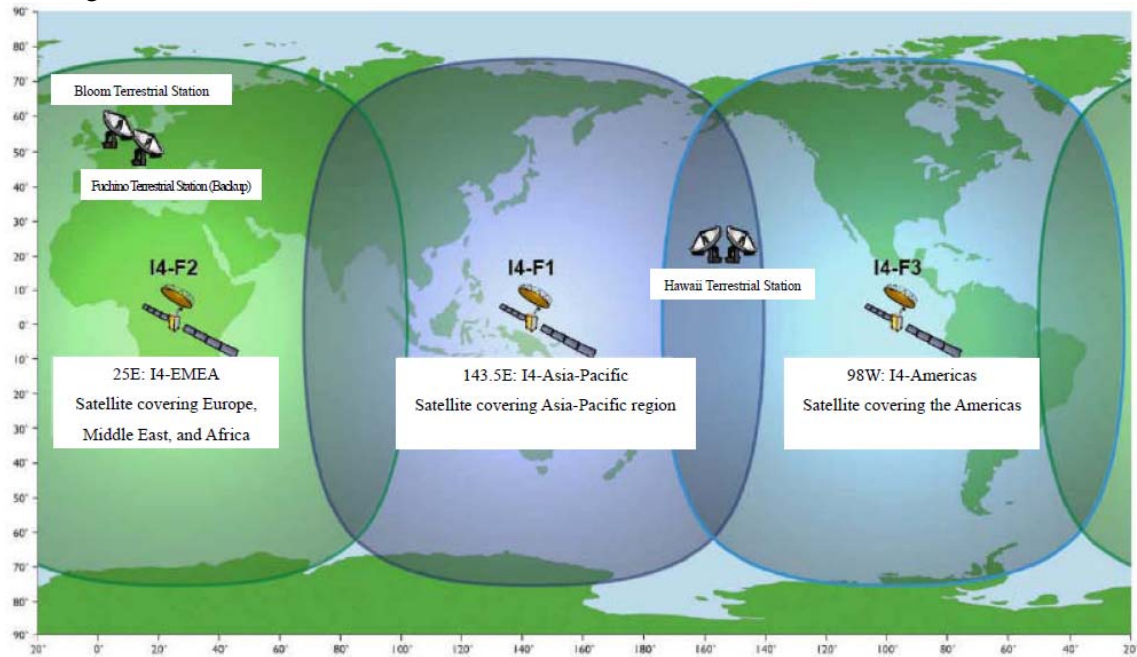
The Inmarsat-4 satellite is one of the world's largest geostationary communications satellites, incorporating British satellite telecommunications company Inmarsat's most advanced technologies. The configuration created by the three new I4-F1, I4-F2 and I4-F3 satellites allows for a communications area with coverage for virtually the entire planet.

Direct wireless communication between the user handset and the Inmarsat satellite makes voice calls and email possible even in areas without terrestrial telecommunications networks, or in places outside the coverage area of conventional mobile phones, such as at sea or in desert, mountainous or other remote regions. During times of disaster, the IsatPhone Pro enables uninterrupted communications even when the terrestrial network infrastructure on which conventional mobile phones depend has failed.

By offering satellite mobile phone services backed by outstanding technological stability, JSAT MOBILE is committed to providing the public with a highly convenient service for all living and business situations.

This service is currently available only outside Japan, as amendments to Japan's Radio Act are needed in order to permit domestic usage. However, IsatPhone Pro can be used to make calls to land lines and mobile phones in Japan from outside the country.

## 【Coverage Area】



## 【Product Overview】



【Satellites Used】: Three Inmarsat I-4 satellites

【Coverage Area】: Worldwide

【Handset Functions】: Voice mail, Global SMS (short message service, short mail with 3G phones), Email, GPS functions, Hands-free calling via Bluetooth, Multi-language display (including Japanese)

【Key Features】: Dust and water resistance meeting international IP54 standards; High voice call quality; Effectively worldwide call coverage area via use of three I-4 satellites; Long battery life (8 hours of talk-time; 100 hours on standby)

【Easy Operability】: Intuitive navigation through an interface comparable to a GSM mobile phone and color LCD display; Straight antenna identical to conventional mobile phones; Large buttons enable operating even while wearing gloves

Product price: \$595/unit

## 【Plan Rates】

Basic monthly charges: \$20/month  
Calls to land lines: \$0.85/minute  
Calls to mobile phones: \$0.95/minute  
SMS: \$0.45/message