SKY Perfect JSAT Corporation
News Release

> ## - Let's share the watching programs with the application "Teleco!" -
> ## Debut of the smartphone application of the TV program information service "Teleco!"

SKY Perfect JSAT Corporation (Head office: Minato-ku, Tokyo; President & Chief Executive Officer: Shinji Takada) started offering the charge-free smartphone application (iPhone version) of "Teleco!" (http://teleco.tv), the TV program information service which has functions to retrieve and offer the information on programs of terrestrial broadcasting, BS, and CS through various media on February 29.

The application "Teleco!" has the social "Watch-In" function linked to Facebook and Twitter. By watching in to the currently watching program from the broadcasting list of terrestrial digital broadcasting, BS, or CS, customers can post their messages in social media and share program information and comments with their friends through Facebook and Twitter while watching a program. Customers can share constantly-updated information on a real-time basis with not only the friends in social networks but also the users of the application, and so they can discover new programs they have never watched. The functions of the application are very simple: "Select a program," "Watch-In," "Post a comment," and "Share information." Accordingly, customers can use it easily while enjoying TV.

Since "Teleco!" has an enormous amount of information across various media, the application enables customers to enjoy TV more. So that users share the programs with the application "Teleco!" and enjoy TV together, we will improve the convenience of "Teleco!" and create an enriched TV life.

We hope you will download and enjoy the application "Teleco!" that can broaden your TV life in a social manner.

The Android version is to be released this spring.

In order to use the application Teleco!, it is necessary to have an account of Facebook or Twitter.

【Outline of the service】

■ Name: Teleco*!*

■ Functions: (1) Program list

Display of the list of on-air programs (terrestrial digital, BS, and CS)

Users can select a program, to check the details and whether their friends in social networks have watched the program.

The program information is linked to the GPS function. If you use the application during your travel or business trip, you can check local program information.

(2) Linked to Facebook and Twitter

Users can post their comments about the programs they watched in Facebook and Twitter.

(3) Active page

Users can check whether their friends in social networks and other users have watched certain programs.

(4) My page

Users can check the history of the programs they watched and the ranks of programs for one month, six months, and one year.

■ How to use: To download from iTunes App Store

■ Date of start of distribution: February 29, 2012

■ Fee: free

■ Compatibility: iPhone with iOS version 4.0 or later versions (3GS or later models recommended)

<Screen images>

| Program list page | Program detail page | Active page |