

March 23, 2012

SKY Perfect JSAT Holdings Inc.

Notice of Organizational Changes and Personnel Transfers

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) has announced that the following organizational changes and personnel transfers will take effect from April 1, 2012. SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer; Shinji Takada) has announced that the following organizational changes and personnel transfers will take effect on the same day.

1. SKY Perfect JSAT Holdings Inc.

1) Organizational Changes

The examination function of Legal & Credit Division will be transferred to Finance & Accounting Division, and Legal & Credit Division will be renamed Legal Division.

2) Transfers of Personnel

(Effective April 1, 2012)

Name	New position	Previous position
Masanori Uchikawa	General Manager Legal Division	General manager Legal & Credit Division

2. SKY Perfect JSAT Corporation

1) Organizational Changes

The changes are as follows:

Osaka Office will be closed.

Planning & Coordination Division of the corporate services group will be dismantled, and its planning & coordination function will be transferred to Finance & Accounting Division and General Affairs Division.

The examination function of Legal & Credit Division of the corporate services group will be transferred to Finance & Accounting Division, and Legal & Credit Division will be renamed Legal Division.

Digital Media & Communication Division will be newly established in the marketing group, as a team specializing in the promotion of SNS-related businesses.

Global & Mobile Business Division of Space & Satellite Business Group will be divided to Global Business Division and Mobile Business Division, for becoming a more specialized organization.

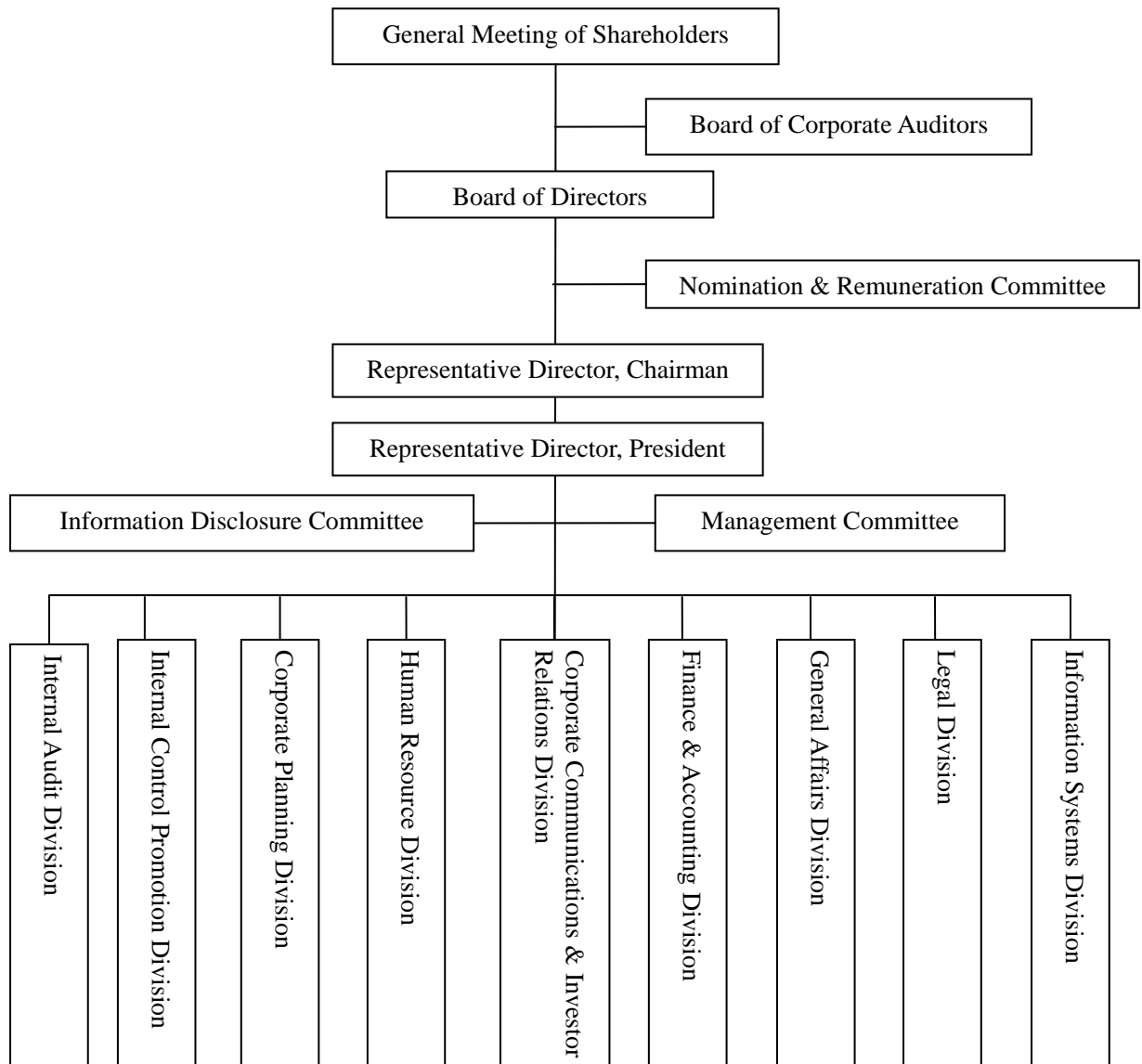
Business Development Division of Space & Satellite Business Group will be renamed Cloud Computing Business Division.

2) Transfers of Personnel

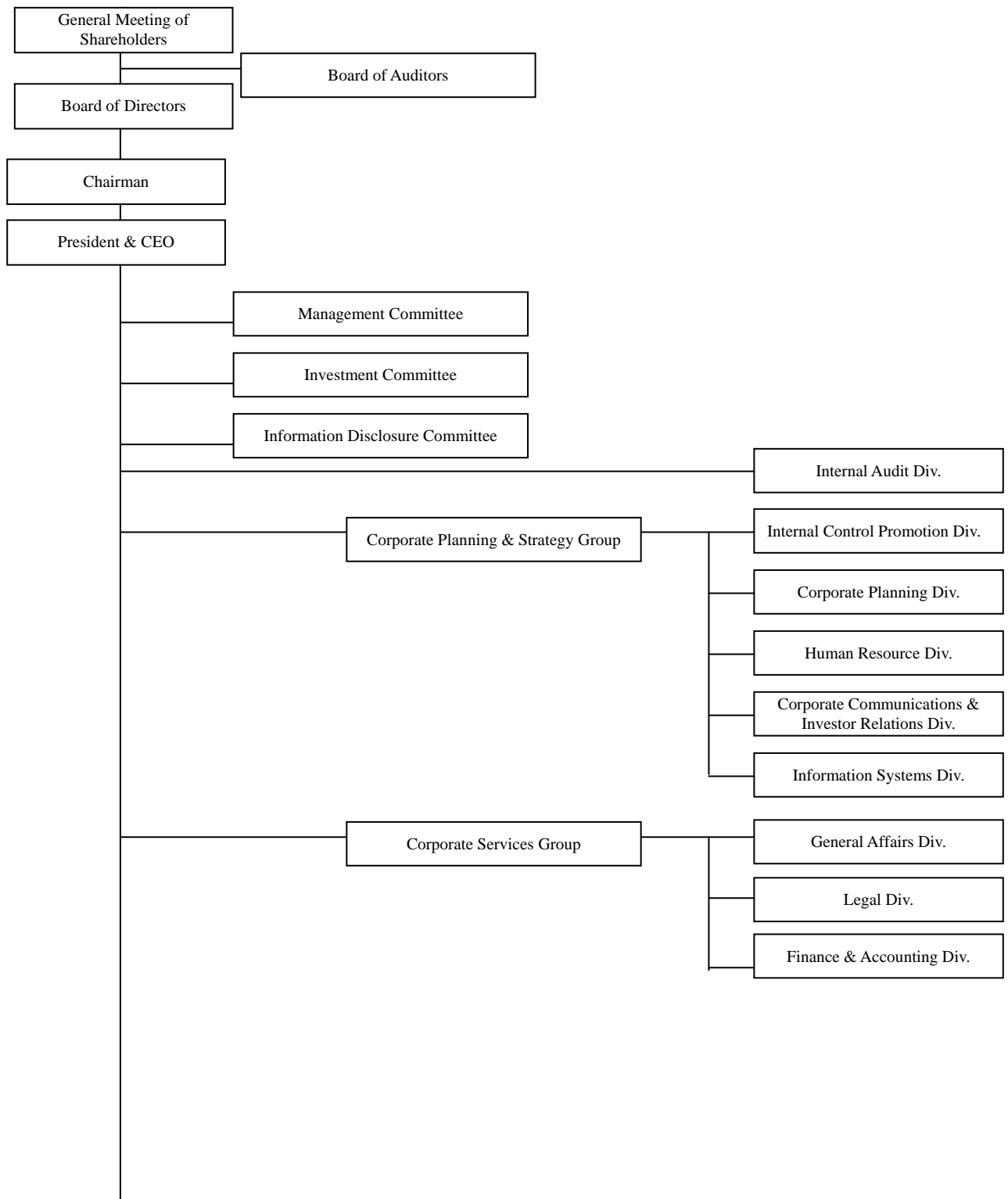
(Effective April 1, 2012)

Name	New position	Previous position
Masato Ogawa	General Manager Corporate Planning Division and Internal Control Promotion Division Corporate Planning & Strategy Group	General Manager Corporate Planning Division Corporate Planning & Strategy Group
Masanori Uchikawa	General Manager, Legal Division, Corporate Services Group	General Manager Legal & Credit Division Corporate Services Group
Takuya Kawaguchi	General Manager J.League Promotion Division Broadcasting Business Group Multichannel Pay TV Business Group	General Manager Sales Division Marketing Group Multichannel Pay TV Business Group
Hisayasu Karakisawa	General Manager Sales Division Marketing Group Multichannel Pay TV Business Group	Acting General Manager Sales Division Marketing Group Multichannel Pay TV Business Group
Toru Ueda	General Manager Sales Division Marketing Group Multichannel Pay TV Business Group	General Manager J.League Promotion Division Broadcasting Business Group Multichannel Pay TV Business Group
Tetsuo Hori	General Manager Digital Media & Communication Division Marketing Group Multichannel Pay TV Business Group	Acting General Manager Corporate Planning Division Corporate Planning & Strategy Group
Hidenori Nunomura	General Manager Logistics & Service Development Division Marketing Group Multichannel Pay TV Business Group	General Manager Sales Division Marketing Group Multichannel Pay TV Business Group
Yutaka Moriai	General Manager Government Sectors Business Division Space & Satellite Business Group Space & Satellite Business Group	Acting General Manager Government Sectors Business Division Space & Satellite Business Group Space & Satellite Business Group
Hirofumi Eto	General Manager Media Business Division Space & Satellite Business Group Space & Satellite Business Group	Acting General Manager Broadcasting Business Division Broadcasting Business Group
Mitsutoshi Akao	General Manager Global Business Division Space & Satellite Business Group Space & Satellite Business Group	General Manager Global & Mobile Business Division Space & Satellite Business Group Space & Satellite Business Group
Mitsuru Ishii	General Manager Mobile Business Division Space & Satellite Business Group Space & Satellite Business Group	Acting General Manager Enterprise Business Division Space & Satellite Business Group Space & Satellite Business Group
Takamasa Akashi	General Manager Cloud Computing Business Division Space & Satellite Business Group Space & Satellite Business Group	General Manager Business Development Division Space & Satellite Business Group Space & Satellite Business Group

< SKY Perfect JSAT Holdings Inc. Organization Chart (Effective April 1, 2012)>

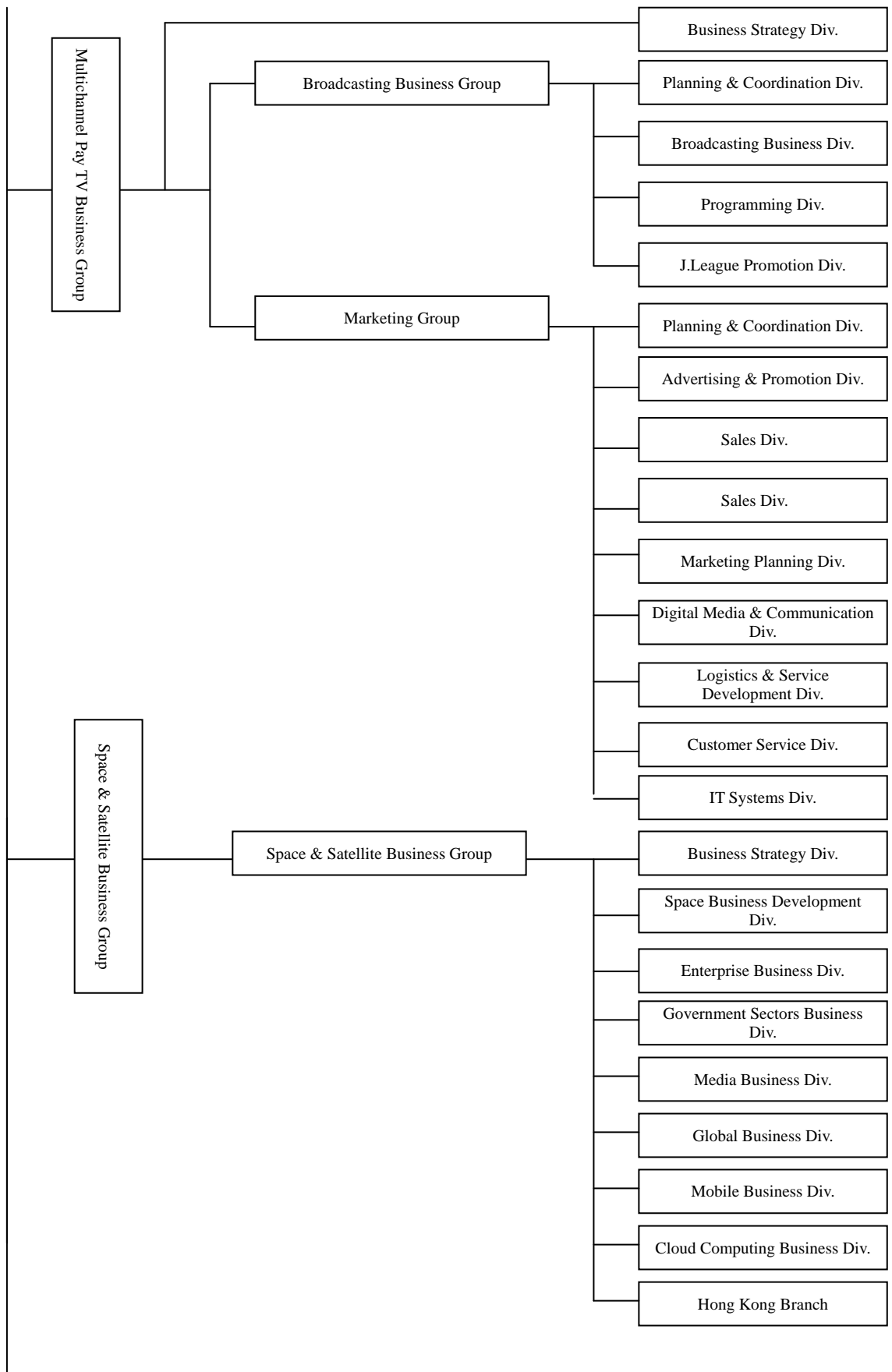


<SKY Perfect JSAT Corporation Organization Chart (Effective April 1, 2012)>



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