SKY Perfect JSAT Corporation
News Release

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SKY Perfect JSAT Corporation

Notice of the Launch Schedule
for the JCSAT-13 Communications Satellite

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President and Chief Executive Officer: Shinji Takada; "SKY Perfect JSAT") announces the launch schedule for its JCSAT-13 communications satellite. Details are as follows.

SKY Perfect JSAT currently provides the "SKY PerfecTV!" CS digital broadcasting service via communications satellites at the 124 degrees East longitude, JCSAT-4A, and at the 128 degrees East longitude, JCSAT-3A, and operates the largest multichannel broadcasting platform in Japan.

JCSAT-13 is a communications satellite with 44 Ku band transponders and supports the "SKY PerfecTV!" service as the replacement satellite for JCSAT-4A.

Moreover, JCSAT-13 provides extensive coverage from the Middle and Near East through South West Asia, South East Asia and Oceania with Japan Beam, South East Asia Beam mainly covering Indonesia and Malaysia and two Steerable Beams.

South East Asia and Oceania areas are expected continued growth in satellite demands. SKY Perfect JSAT will respond to such demands as broadband network traffic, contingent lines, and digital divide measures in those areas.

Hoping for early recovery from the Great East Japan Earthquake, SKY Perfect JSAT will attach the recovery support logo onto the launch vehicle.

1. Planned launch date: May 16, 2012 (Japan Standard Time)
2. Launch site: Guiana Space Centre, French Guiana
3. Launch vehicle: Ariane-5ECA (Arianespace)
4. Satellite bus: A2100AX (Lockheed Martin Corporation)
5. Satellite Specifications:
        (1) Frequencies   Ku band
        (2) Transponders   44
        (3) Coverage area   Japan Beam/ Japan
        South East Asia Beam/ Indonesia, Malaysia etc.
        Steerable Beam/ Middle and Near East, South West Asia (India, Pakistan etc.), Oceania (Australia, New Zealand etc.)
        (4) Design Lifetime   15 years
6. Planned orbital slot: 124 degrees East longitude

Enhanced photo of JCSAT-13

The recovery support logo to be attached to the launch vehicle of JCSAT-13