



May 21, 2012

SKY Perfect JSAT Holdings Inc.

Regarding some articles about B-CAS cards

SKY Perfect JSAT Holdings Inc. (Head Office: Minato-ku, Tokyo; Representative Director, President: Shinji Takada) has the following comments regarding some articles about B-CAS cards written in the evening edition of Asahi Shimbun dated May 19, etc. Our group will deal with this matter rigorously in cooperation with related authorities and companies.

1. We are aware of the fact that methods and acts of fabricating B-CAS cards to watch pay channels fraudulently have been posted successively in online message boards, etc.
2. Such acts may significantly affect the healthy distribution of multichannel pay broadcasting, and so we cannot ignore them.
3. We received a report on this matter from BS Conditional Access Systems Co., Ltd. (B-CAS), which possesses the ownership of B-CAS cards, and we requested B-CAS to take rigorous countermeasures.
4. In response to the act of fraudulently watching “SKY PerfecTV! e2,” which is our pay broadcasting service, we are planning legal actions, including a claim for damage.
5. We requested B-CAS to implement some technical countermeasures.