

March 25, 2014  
SKY Perfect JSAT Corporation

### Notice of Organizational Change and Personnel Transfer

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director / President & Chief Executive Officer: Shinji Takada) has announced that the following organizational change and personnel transfer will take effect from April 1, 2014. These are associated with a merger of OptiCast Inc., a 100% subsidiary of SKY Perfect JSAT Corporation.

(Reference) [http://www.skyperfectjsat.co.jp/wp-content/uploads/140205\\_hd\\_opticast\\_en.pdf](http://www.skyperfectjsat.co.jp/wp-content/uploads/140205_hd_opticast_en.pdf)

#### 1. Organizational Change

The Company will establish the OptiCast Business Division in the Marketing Group of the Multichannel Pay TV Business Group as a dedicated division for SKY PerfectTV! Premium Service HIKARI.

#### 2. Personnel Transfer

Name	New position	Previous position
Toshiyuki Ishikawa	Executive Officer Deputy Group President, Marketing Group and General Manager of OptiCast Business Div.	OptiCast Inc. President & Chief Executive Officer

SKY Perfect JSAT Corporation Organizational Chart (as of Apr, 2014)

