

September 25, 2014

SKY Perfect JSAT Corporation  
Atoss International Co., Ltd.

**On Friday, November 7, an All-New Special Music Program "Music Japan TV" Targeting Audiences Overseas Will Be Broadcast on WAKUWAKU JAPAN, and Will Deliver the Latest J-POP Rankings**

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada) is cooperating with Atoss International, Inc. (Head Office: Minato-ku, Tokyo; COO & President: Akinori Horiguchi) to begin broadcasting "Music Japan TV" on SKY Perfect JSAT's WAKUWAKU JAPAN channel. Broadcasting will begin on Friday, November 7, and will target audiences overseas.

Music Japan TV is a special music channel managed by Atoss, and can currently be seen on SKY PerfecTV! and other platforms. Now, Atoss will add brand-new content to Music Japan TV to broadcast on WAKUWAKU JAPAN.

Atoss will restructure its programming based on "Music Japan TV COUNTDOWN" (currently being broadcast on the Japanese version of Music Japan TV) for broadcast in Indonesia by rewriting all content in the Indonesian language. The program's host will be drummer Hinanchu (Hinako Umemura) of four-member band "Silent Siren," which is currently growing in popularity within Japan. Hinanchu has experience living in Indonesia, and will use the Indonesian language to host the program.

The program will primarily consist of the newest J-POP rankings, but will also include artist interviews, live concerts, and other items representative of the "now" of Japan's music scene.

Both SKY Perfect JSAT and Atoss plan on increasing both the number of fans of J-POP and J-POP's permeation in Indonesia through this overseas oriented "Music Japan TV". In addition, through "Music Japan TV", both companies hope to support Japanese artists in their activities and performances in Indonesia and across Asia.

**■About WAKUWAKU JAPAN**

WAKUWAKU JAPAN is a channel running by SKY Perfect JSAT, that broadcasts the best of Japanese programming in local languages, 24 hours a day. Currently, it is available in both Indonesia and Myanmar.

## [Overview]

- Program Name: Music Japan TV
- Time: Friday, November 7, and every following Friday from 20:00 - 20:30
- Broadcast in: Indonesia, Myanmar

## [Program Host]

Hinanchu (Silent Siren)



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### Profile

Hinako Umemura, nicknamed Hinanchu, is the leader and drummer of the band Silent Siren, which had its major debut with the song "Sweet Pop!" in November 2012.

The all-girl band, most popular among high school girls, is composed entirely of fashion magazine models.

In February 2014, Silent Siren released their second album "31Wonderland." It rocketed up the charts, eventually securing fourth place in the weekly Oricon rankings!

On July 31, they took their first step in Asia by performing their first overseas concert, a solo act in Hong Kong.

On November 5, they will begin a 22-location All-Japan tour at Yokohama Bay Hall in Kanagawa, and will finish at the Nippon Budokan on Saturday, January 17, 2015.

Their seventh and newest single will go on sale December 3.

Their popularity continues to skyrocket as an up-and-coming J-POP band.

### ■A Message From Hinanchu

Indonesia is where I went to both elementary and middle school, and I consider it my second home. It's still one of my favorite places, and I always wanted to try working there. I'm very happy that I have the chance to introduce J-POP to everyone in Indonesia through this program, and I want to teach everyone how fun J-POP can be! I would really like it if people in Indonesia became more interested in Japan through J-POP. As a member of Silent Siren, I'll try my best to have a concert in Indonesia too!