News Release





August 6, 2015

SKY Perfect JSAT Corporation WAKUWAKU JAPAN Corporation

## WAKUWAKU JAPAN brings haunted house to Indonesia RUMAH HANTU JEPANG - Petak Umpet August 15 (Sat) to August 23 (Sun)

**Jakarta** - WAKUWAKU JAPAN Corporation will host *RUMAH HANTU JEPANG* – *Petak Umpet* at the Mall of Indonesia from August 15 (Sat) to August 23 (Sun). This event brings an actual Japanese haunted house to the middle of Jakarta for a limited time. WAKUWAKU JAPAN airs Japanese horror movies every Friday night at 9 pm, under a slot titled J Horror, popular with viewers in Indonesia. This event is a chance to physically experience the thrill of Japan's horror entertainment in Jakarta.

WAKUWAKU JAPAN Corporation (Head Office: Minato-ku, Tokyo; President & CEO: Masafumi Kawanishi), a group company of SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & CEO: Shinji Takada) broadcasts 24 hours of Japanese television programs daily overseas.

The events' haunted house is produced by Hirofumi Gomi, who specializes in the production of haunted houses. Mr. Gomi produced a haunted house with a hide and seek theme that attracted about 40,000 people for Mainichi Broadcasting System's summer event in 2014. WAKUWAKU JAPAN's haunted house will also feature the same theme. Mr. Gomi's production promises a totally terrifying experience. Before entering, people read a scary story and are given a mission, which must be accomplished in order to get through the haunted house. WAKUWAKU JAPAN invites Indonesia to scream and feel the thrill firsthand of Japan's horror entertainment and hopes to achieve further viewership for its channel. The event will also feature an area introducing Japanese traditions for beating the heat and summer festivities.

## **About WAKUWAKU JAPAN Corporation**

Official website: http://www.wakuwakujapan.tv/

WAKUWAKU JAPAN is a channel developed by SKY Perfect JSAT that delivers selected Japanese content aimed at local viewers through 24-hour programming in local languages. Launched on February 2014, it is currently broadcasted in Indonesia, Myanmar and Singapore. Its goal is to deliver the best selection of Japanese content around the world and stir interest in Japan's culture, tradition and products. It also hosts events featuring attractions from Japan to create a wave of demand for Japanese entertainment.

Address: 1-7-1 7F Akasaka Minato-ku, Tokyo 107-0052 Japan

Established: May 1, 2015 Capital: 5,500 million JPY

President and CEO: Masafumi Kawanishi

Shareholder composition: SKY Perfect JSAT Corporation 60%, Cool Japan Fund Inc. 40%

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## **Event Information**

Name of event: WAKUWAKU JAPAN RUMAH HANTU JEPANG Petak Umpet

Date/Time Press preview August 14 (Fri), 2015

General admission August 15 (Sat) to August 23 (Sun), 2015

10:00 - 21:00

Place MALL OF INDONESIA

Jl. Raya Boulevard Barat Kelapa Gading, Jakarta Utara. 14240

TEL +62 21 4586 7888

http://www.mallofindonesia.com/contact-us/

Tickets General admission IDR35.000

Tickets will be sold at the venue during event

Advance tickets IDR30.000

Sold at MALL OF INDONESIA / REDEMPTION counter