

October 22, 2015

WAKUWAKU JAPAN Corporation  
SKY Perfect JSAT Corporation

## Asia's Largest Movie Competition, "17th DigiCon6 ASIA Awards" to Be Broadcast Overseas! Contest to Air in Indonesia, Myanmar & Singapore

The WAKUWAKU JAPAN Corporation (Head Office: Minato-ku, Tokyo; President & CEO: Masafumi Kawanishi; "WAKUWAKU JAPAN"), a group company of the SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & CEO: Shinji Takada), announces that it will serve as a special sponsor of Asia's largest movie competition, the 17<sup>th</sup> DigiCon6 ASIA Awards sponsored by Tokyo Broadcasting System Holdings, Inc. (Head Office: Minato-ku, Tokyo; President & Representative Director: Toshichika Ishihara; "TBS") to help discover and foster young moviemakers in the digital age. As a first step, in February 2016 WAKUWAKU JAPAN will air the award ceremony to be held on November 14 (Sat.) at Marubiru Hall (Chiyoda-ku, Tokyo), along with past years' winning entries, in all three countries where WAKUWAKU JAPAN is available—Indonesia, Myanmar and Singapore.

The DigiCon6 ASIA Awards are a movie competition launched in Japan by TBS in 2000 with the goal of discovering and fostering moviemakers in the digital age. Since 2006, the scale of entries has been increased, and 10 Asian countries and regions now participate in the contest. The DigiCon6 ASIA Regional Awards are held in each country and region, and the winners chosen at these regional competitions are selected to be honored at the 17th DigiCon6 ASIA Awards on November 14 via a final screening in Tokyo. In Japan, the DigiCon6 Japan Awards will be held on Saturday, October 24.

WAKUWAKU JAPAN supports TBS's efforts to discover and foster young moviemakers through DigiCon6 ASIA, and will air the award ceremony and past winners in all three countries where WAKUWAKU JAPAN is currently available (Indonesia, Myanmar and Singapore). Through these broadcasts, WAKUWAKU JAPAN will spread the message of DigiCon6 ASIA's long-held aspiration to "use originality-filled works by Asian moviemakers to link the hearts of people around the world" throughout Asia.

### ■ Contest Overview

Name of Contest: 17<sup>th</sup> DigiCon6 ASIA Awards

Sponsor: Tokyo Broadcasting System Holdings, Inc.

Special Cosponsor: WAKUWAKU JAPAN Corporation

Participating Countries/Regions: Japan, China, Taiwan, Hong Kong, India, Indonesia, South Korea, Malaysia, Singapore and Thailand



### ■ Broadcast Schedule

Broadcast Date: February 2016 (tentative)

Countries: Indonesia, Myanmar and Singapore

■Last year's contest



**About WAKUWAKU JAPAN**

**Official Website:** <http://www.wakuwaku-japan.tv/>

WAKUWAKU JAPAN is a channel for overseas viewers delivering 24-hour Japanese programming in local languages. It is currently broadcast in three countries: Indonesia, Myanmar and Singapore. By introducing the best of Japan to viewers around the world through its programming, WAKUWAKU JAPAN hopes to raise interest in Japan's culture, individual regions, outstanding products and more. The channel is also engaged in a variety of promotional efforts to provide first-hand experience of Japan's appeal and establish and enhance Japan's cultural presence across the globe.

**About the WAKUWAKU JAPAN Corporation**

Company Name: WAKUWAKU JAPAN Corporation

Address: Akasaka Enokizaka Mori Bldg. 7F, 1-7-1 Akasaka, Minato-ku, Tokyo 107-0052

Established: May 1, 2015

Capital: 5.5 billion JPY

President & CEO: Masafumi Kawanishi

Shareholder Distribution: SKY Perfect JSAT Corporation 60%, Cool Japan Fund Inc. 40%