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SKY Perfect JSAT Corporation

SKY Perfect JSAT to Launch LEO Satellite Business

SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; Representative Director, President & Chief Executive Officer: Shinji Takada; “SKY Perfect JSAT”) today announces its decision to procure a ground station for Low Earth Orbit (“LEO”) satellites in order to launch new ground station services for LEO satellite operators by Q2 2017. The first ground station will be set up at SKY Perfect JSAT’s Ibaraki Network Control Center.

SKY Perfect JSAT has been providing geostationary satellite telecommunication services through more than 20 satellites since 1989, and has accumulated sophisticated operational experience and know-how in the satellite business. Now SKY Perfect JSAT is also venturing into the burgeoning, innovative LEO market with its expertise. Driven by new space technology, the LEO satellite market in the Asia-Pacific region is expected to follow the emerging trend in Europe and North America and grow rapidly. Ground station service in the Asia-Pacific region will become an indispensable element for global LEO satellite services.

Although there are several ground station service providers for LEO satellites in Europe and North America, their networks have not yet been sufficiently deployed to the Asia-Pacific region to meet the growing demands from new LEO operators. SKY Perfect JSAT is now conducting in-depth discussion with such service providers for business collaborations.

SKY Perfect JSAT looks forward to expanding its business into the new LEO market in the Asia-Pacific region, leveraging its geostationary satellite fleet—the largest in Asia—and its extensive operational experience.

About SKY Perfect JSAT Corporation

SKY Perfect JSAT Corporation is a leader in the converging fields of broadcasting and communications. It is Asia’s largest satellite operator with a fleet of 17 satellites, and Japan’s only provider of both multi-channel pay TV broadcasting and satellite communications services. SKY Perfect JSAT delivers a broad range of entertainment through the SKY PerfecTV! platform, the most extensive in Japan with a total of about 3.5 million subscribers. In addition, SKY Perfect JSAT’s satellite communications services, which cover Japan and the rest of Asia, as well as Oceania, Russia, Middle East, Hawaii and North America, play a vital role in supporting safety, security and convenience for society as a whole. For more information, please visit www.sptvjsat.com and <http://www.jsat.net>.