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August 10, 2018 WAKUWAKU JAPAN Corporation / BS Fuji

A Brand New Music Program Starts in August! Introducing the work and touching secret stories of professional and amateur musicians who devote themselves to music **OTOSSEN** Episode 1: WAKUWAKU JAPAN–August 31 (Fri.) / BS Fuji–August 26 WAKUWAKU Episode 2: WAKUWAKU JAPAN–October 5 (Fri.) / BS Fuji–September 30 (Sun.) From October, OTOSEN will be broadcast regularly on WAKUWAKU JAPAN and BS Fuji!

WAKUWAKU JAPAN Corporation (hereinafter, "WWJ") (Head Office: Minato Ward, Tokyo; President: Masafumi Kawanishi) and BS Fuji Inc. (Head Office: Minato Ward, Tokyo; President: Chihiro Kameyama) will broadcast OTOSEN, a music program supporting musicians who devote themselves to music and work hard to achieve their dreams.

OTOSEN is a music documentary which introduces the secret stories and performances of musicians who love music and work hard at their craft. The documentary includes professionals, amateurs, major labels, and indies. To musicians introduced on OTOSEN, the program is the ultimate "presentation stage." Each program weaves episodes of dreams, challenges, trial-and-error, despair, thrill, and personal bonds. The 1st program introduces "a funk music player using a shamisen (a traditional Japanese musical instrument)," "a singer-songwriter who gives live performances at schools," and "a musician who sold tickets on the roadside and succeeded in giving a live performance at the Nippon Budokan." The program also introduces "a vocal group that uses sign language to convey music."

Ryo Fukawa and Yuki Kashiwagi (AKB48/NGT48) host the show at the television studio. Guests appearing on the show discuss the activities and ideas of the featured musicians.

Fukawa gave the following comment on the appeal of OTOSEN: "This program brings together people who are entranced by sound. OTOSEN features uninhibited discussion aimed at providing our musical guests with support—sometimes that support can be gentle; other times, it can be passionately fierce. I hope that the program will be a beacon of light that inspires others."

Kashiwagi discussed her feelings towards the program as follows: "In addition to musical activities, OTOSEN also examines the character and upbringing of artists. It's so interesting. Of course, people who love music will enjoy OTOSEN. However, the program will also foster great courage in people who are pursuing their dreams or searching for their path in life. I look forward to supporting musical artists through my role in the program."

A special one-hour program will be broadcast on WWJ on August 31 (Friday) and October 5 (Friday), and on BS Fuji on August 26 (Sunday) and September 30 (Sunday). Afterwards, OTOSEN will be broadcast regularly as a 30-minute program on WWJ from October 10 (Wednesday) and BS Fuji from October 7 (Sunday). WWJ will broadcast OTOSEN in seven countries and regions, which are Indonesia, Taiwan, Singapore, Vietnam, Myanmar, Sri Lanka, and Mongolia.

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#### <u>Broadcast Schedule</u> WAKUWAKU JAPAN

Episode 1: August 31, 2018 (Fri.)

Episode 2: October 5, 2018 (Fri.)

Episode 3: October 10, 2018 (Wed.) \*Start of regular broadcast

\*Broadcast time is different in each country. The program is broadcast to the following countries and regions.

Indonesia, Taiwan, Singapore, Vietnam, Myanmar, Sri Lanka, Mongolia

## BS Fuji

Episode 1: August 26, 2018 (Sun.); 0:30 AM to 1:30 AM Episode 2: September 30, 2018 (Sun.); 0:30 AM to 1:30 AM Episode 3: October 7, 2018 (Sun.); 0:30 AM to 1:00 AM (scheduled) \*Start of regular broadcast \*The broadcast time of the 3<sup>rd</sup> program is subject to change.

### Guests on 1st Program

Hosts: Ryo Fukawa and Yuki Kashiwagi (AKB48/NGT48) \*Hosts will also appear on regular broadcasts. Commentators: Su-yeon Gu and Gen Matsuda Guest Commentators: Shishido Kavka and Juichi Morishige (ZIGGY)

### Featured Musicians

#### Shinobu Kawashima

Kawashima studied the *shamisen* since she was a young child and gained attention as a "prodigious and beautiful young *shamisen* player." While at university, she majored in *nagauta* at the Department of Traditional Japanese Music, Tokyo University of the Arts. Currently, she writes funk music and gives live performances.

#### Yasuyuki Ono

Currently active in his lifework of "giving live performances at schools." His own musical compositions are printed in textbooks for junior high school students. Through these connections, he has been requested to write the school song for seven schools.

#### Nahoko Miyazaki

10 years have passed since Miyazaki debuted as an independent artist. In the past she sold tickets on the roadside; yet she has also succeeded in giving a live performance at the Nippon Budokan.

#### HAND SIGN

A vocal group known for their sign language performances. The group is embracing the unprecedented challenge of conveying music through sign language. Their work creates renewed vitality among people with disabilities.





# <About WAKUWAKU JAPAN Corporation>

- · Company Name: WAKUWAKU JAPAN Corporation
- ·Address: 7F Akasaka, Enokizaka Building, 1-7-1 Minato-ku, Tokyo 107-0052 Japan
- ·Established: 1 May 2015
- ·Capital Investment: JPY 100,000,000
- President & CEO: Masafumi Kawanishi
- · Shareholder Composition: Sky Perfect JSAT Corporation 60%, Cool Japan Fund Inc. 40%

## What is WAKUWAKU JAPAN? (Website: http://www.wakuwakujapan.com/)

WAKUWAKU JAPAN is a Japanese general entertainment channel, airing 24 hours a day, and offering variety of programs in the local language. Through the broadcasts and its promotional activities, WAKUWAKU JAPAN aims to show to its viewers the Japan of today, along with its entertainment, culture and the many local goods from all around Japan to increase the viewers' interests of Japan.

WAKUWAKU JAPAN is currently airing in 7 countries/regions, Indonesia, Taiwan, Singapore, Vietnam, Myanmar, Sri Lanka, and Mongolia.