SKY Perfect JSAT Corporation

News Release



July 13, 2007 SKY Perfect JSAT Corporation

Concessions for Victims of Continued Rainfall in Kumamoto Prefecture in Relation to August Billing Amounts

SKY Perfect Communications Inc. (Headquarters: Shibuya-ku, Tokyo; President and Representative Director: Masao Nito; "SKY Perfect"), a wholly owned subsidiary of SKY Perfect JSAT Corporation (Headquarters: Chiyoda-ku, Tokyo; President and Representative Director: Masao Nito; "SKY Perfect JSAT"), together with the 107 CS satellite broadcast business-related companies forming the Japan Satellite Broadcasting Association (Head Office: Minato-ku, Tokyo; Chairman: Banjiro Uemura), today announced that they have decided to offer concessions to subscribers living in a municipality in Kumamoto Prefecture where the Disaster Relief Act has been applied in the wake of damage caused by continued heavy rainfall.

Details of the announcement are attached.

SKY Perfect Communications Inc.

News Release



July 13 2007 Japan Satellite Broadcasting Association SKY Perfect Communications Inc.

Concessions for Victims of Continued Rainfall in Kumamoto Prefecture in Relation to August Billing Amounts

The 107 CS satellite broadcast business-related companies forming the Japan Satellite Broadcasting Association (Head Office: Minato-ku, Tokyo; Chairman: Banjiro Uemura) and SKY Perfect Communications Inc. (Head Office: Shibuya-ku, Tokyo; President and Representative Director: Masao Nito) have decided to offer concessions to subscribers living in municipality in Kumamoto Prefecture where the Disaster Relief Act has been applied in the wake of damage caused by continued heavy rainfall. According to the details outlined below, it was decided that subscribers to "SKY PerfecTV!" and "e2 by SKY PerfecTV!" in the area would be exempt from paying their August bill (monthly basic fee, the monthly subscription fee for "SKY PerfecTV!" and "e2 by SKY PerfecTV!" including the fee for PPV programs, and the monthly fee for the program guide), if they apply for the exemption and it is deemed that their viewing has been hampered by the damage caused by the heavy rainfall.

Details

- Applicable areas (As of July 9, 2007)
 Misato-machi of Shimomashiki-gun in Kumamoto Prefecture
- 2. Breakdown of the applicable fees

Monthly basic fee, the monthly subscription fee for "SKY PerfecTV!" and "e2 by SKY PerfecTV!" including the fee for PPV programs, and the monthly fee for the program guide.

- * Amounts will vary according to the subscription details of each subscriber.
- 3. Customer inquiries

TEL: 0120-085-550 (10:00 to 20:00, 365 days a year)