

SKY Perfect JSAT Corporation

News Release



July 18, 2007
SKY Perfect JSAT Corporation

Concessions for Victims of the Niigata Chuetsu-oki Earthquake that stuck Niigata Prefecture in Relation to August Billing Amounts

SKY Perfect Communications Inc. (Headquarters: Shibuya-ku, Tokyo; President and Representative Director: Masao Nito; "SKY Perfect"), a wholly owned subsidiary of SKY Perfect JSAT Corporation (Headquarters: Chiyoda-ku, Tokyo; President and Representative Director: Masao Nito; "SKY Perfect JSAT"), together with the 107 CS satellite broadcast business-related companies forming the Japan Satellite Broadcasting Association (Head Office: Minato-ku, Tokyo; Chairman: Banjiro Uemura), today submitted the attached press release with respect to the above matter.

The impact of this matter on Company's consolidated financial results is negligible.



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The 107 CS satellite broadcast business-related companies forming the Japan Satellite Broadcasting Association (Head Office: Minato-ku, Tokyo; Chairman: Banjiro Uemura) and SKY Perfect Communications Inc. (Head Office: Shibuya-ku, Tokyo; President and Representative Director: Masao Nito) have decided to offer concessions to subscribers living in municipality in Niigata Prefecture where the Disaster Relief Act has been applied in the wake of the the Niigataken Chuetsu-oki earthquake that struck the Niigata and North Nagano. According to the details outlined below, it was decided that subscribers to “SKY PerfectTV!” and “e2 by SKY PerfectTV!” in the area would be exempt from paying their August bill (monthly basic fee, the monthly subscription fee for “SKY PerfectTV!” and “e2 by SKY PerfectTV!” including the fee for PPV programs, and the monthly fee for the program guide), if they apply for the exemption and it is deemed that their viewing has been hampered by the damage caused by the earthquake.

Details

1. Applicable areas (As of July 16, 2007)

Nagaoka-shi, Kashiwazaki-shi, Ojiya-shi, Joetsu-shi, Izumozaki-machi of santo-gun and Kariwa-mura of Kariwa-gun in Niigata Prefecture

2. Breakdown of the applicable fees

Monthly basic fee, the monthly subscription fee for “SKY PerfectTV!” and “e2 by SKY PerfectTV!” including the fee for PPV programs, and the monthly fee for the program guide.

* Amounts will vary according to the subscription details of each subscriber.

3. Customer inquiries

TEL: 0120-085-550 (10:00 to 20:00, 365 days a year)