

SKY Perfect JSAT Corporation

News Release



September 12, 2007
SKY Perfect JSAT Corporation

Change of Board Director at OptiCast Marketing

SKY Perfect JSAT Corporation (Headquarters: Chiyoda-ku, Tokyo; President and Representative Director: Masao Nito; "SKY Perfect JSAT") announces that OptiCast Marketing Inc. (Headquarters: Shibuya-ku, Tokyo; President and Representative Director: Tatsuro Saitoh), an indirect subsidiary of SKY Perfect JSAT, announced today that it had appointed a board director under Article 319, paragraph 1 of the Corporate Law. Details of the announcement are attached.

September 12, 2007
OptiCast Marketing Inc.

Notice of Change of Board Director

OptiCast Marketing Inc. (Shibuya-ku, Tokyo; President and Representative Director: Tatsuro Saitoh) announces that it appointed today a board director under Article 319, paragraph 1 of the Corporate Law as follows:

On September 12

<Appointed director>

Yoichi Ohe President and Representative Director of Cable
television Adachi Corporation

Mr. Yoichi Ohe will assume the post of Executive Vice President and Board
Director of OptiCast Marketing on September 14.

<Resigning director>

Katsunori Suzuki Currently Board director of OptiCast Inc.