

SKY Perfect JSAT Corporation

News Release



September 18, 2007
SKY Perfect JSAT Corporation

JSAT Reaches Basic Agreement on Joint Procurement of 110-degree Hybrid BS/CS Satellite

JSAT Corporation (Head office: Minato-ku, Tokyo; President and CEO: Kiyoshi Isozaki), a 100% owned subsidiary of SKY Perfect JSAT Corporation (Headquarters: Minato-ku, Tokyo; President and Representative Director: Masao Nito), today announced the signing of a basic agreement with Broadcasting Satellite System Corporation (Head office: Shibuya-ku, Tokyo; President & CEO: Kenji Nagai) on jointly launching a hybrid BS/CS satellite into space in 2011. Details of the announcement are attached.

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JSAT Corporation (Head office: Minato-ku, Tokyo; President and CEO: Kiyoshi Isozaki; “JSAT”) has announced the signing of a basic agreement with Broadcasting Satellite System Corporation (Head office: Shibuya-ku, Tokyo; President & CEO: Kenji Nagai; “B-SAT”) on jointly launching a hybrid BS/CS satellite into space in 2011.

In 2000, JSAT launched the JCSAT-110 satellite into a 110-degree east longitude orbital position, the same orbital position used by broadcast satellites. SKY Perfect Communications, Inc., a JSAT Group company, has been providing a 110-degree CS digital broadcasting service from JCSAT-110. This service had approximately 420,000 individual subscribers as of August 31, 2007. With growing uptake of digital televisions with built-in satellite tuners, JSAT expects further increases in the subscriber base going forward.

In July 2007, Japan’s Ministry of Internal Affairs and Communications eased regulations to effectively lift the ban on hybrid BS/CS satellites. Following this move, JSAT decided to jointly procure a hybrid BS/CS satellite with B-SAT to serve as a backup spacecraft for JCSAT-110, in order to ensure the provision of highly trustworthy and reliable broadcasting services.

The terms of the basic agreement on procuring the hybrid BS/CS satellite are as follows:

- 1) JSAT and B-SAT will jointly launch a hybrid BS/CS satellite into space in 2011.
- 2) B-SAT will control this satellite in orbit.

Looking ahead, the two companies will build even stronger bonds of trust through this joint procurement agreement, while striving to promote greater adoption of 110-degree satellite broadcasting services.