

SKY Perfect JSAT Corporation

News Release



September 21, 2007
SKY Perfect JSAT Corporation

Concessions for Victims of Typhoon 0711 and Heavy Rainfall in Akita Prefecture in Relation to October Billing Amounts

SKY Perfect Communications Inc. (Headquarters: Shibuya-ku, Tokyo; President and Representative Director: Masao Nito; "SKY Perfect"), a wholly owned subsidiary of SKY Perfect JSAT Corporation (Headquarters: Minato-ku, Tokyo; President and Representative Director: Masao Nito; "SKY Perfect JSAT"), together with the 108 CS satellite broadcast business-related companies forming the Japan Satellite Broadcasting Association (Head Office: Minato-ku, Tokyo; Chairman: Banjiro Uemura), today announced that they have decided to offer concessions to subscribers living in a municipality in Akita Prefecture where the Disaster Relief Act has been applied in the wake of damage caused by Typhoon 0711 and heavy rainfall.

Details of the announcement are attached.



September 21, 2007
Japan Satellite Broadcasting Association
SKY Perfect Communications Inc.

Concessions for Victims of Typhoon 0711 and Heavy Rainfall in Akita Prefecture in Relation to October Billing Amounts

The 108 CS satellite broadcast business-related companies forming the Japan Satellite Broadcasting Association (Head Office: Minato-ku, Tokyo; Chairman: Banjiro Uemura) and SKY Perfect Communications Inc. (Head Office: Shibuya-ku, Tokyo; President and Representative Director: Masao Nito) have decided to offer concessions to subscribers living in municipality in Akita Prefecture where the Disaster Relief Act has been applied in the wake of damage caused by Typhoon 0711 and heavy rainfall. According to the details outlined below, it was decided that subscribers to “SKY PerfectTV!” and “e2 by SKY PerfectTV!” in the area would be exempt from paying their October bill (monthly basic fee, the monthly subscription fee for “SKY PerfectTV!” and “e2 by SKY PerfectTV!” including the fee for PPV programs, and the monthly fee for the program guide), if they apply for the exemption and it is deemed that their viewing has been hampered by the damage caused by the typhoon and rainfall.

Details

1. Applicable areas (As of September 17, 2007)
Kitaakita-shi in Akita Prefecture
2. Breakdown of the applicable fees
Monthly basic fee, the monthly subscription fee for “SKY PerfectTV!” and “e2 by SKY PerfectTV!” including the fee for PPV programs, and the monthly fee for the program guide.
* Amounts will vary according to the subscription details of each subscriber.
3. Customer inquiries
TEL: 0120-085-550 (10:00 to 20:00, 365 days a year)