

SKY Perfect JSAT Corporation

News Release



November 1, 2007
SKY Perfect JSAT Corporation

“SKY PerfecTV! Channel” available through NTT DoCoMo’s New “Music&Video Channel™” Video Content Broadcast Service

SKY Perfect Communications Inc. (Head Office: Minato-ku, Tokyo; President and Representative Director: Masao Nito), a wholly-owned subsidiary of SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and Representative Director: Masao Nito) , announced today the “SKY PerfecTV! Channel” available through NTT DoCoMo’s New “Music&Video Channel™” Video Content Broadcast Service.

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SKY Perfect Communications, Inc. (Minato-ku, Tokyo; Masao Nito, President and Representative Director, “SKY Perfect”) has announced the launch of a free video content broadcasting site “SKY PerfecTV! Channel” accessible from within the “i-mode®” “Music&Video Channel™.” This announcement coincides with the introduction of the “FOMA®905i Series,” a new series within the NTT DoCoMo, Inc. (Chiyoda-ku, Tokyo; Masao Nakamura, President and CEO) FOMA series family.

The i-mode “Music&Video Channel™” is a fee-based service adding video broadcast functionality to the “Music Channel®” service already offered for FOMA®N902iX mobile series or later. All of the models in the FOMA®905i Series to be rolled out beginning November 2007 will be compatible with this new service. Inside the “Music&Video Channel™,” customers will be able to select programs and schedule automatic downloads of up to 25MB of audio and video program to their handheld phones. Customers can then enjoy the downloaded programs and music whenever and wherever they desire.

Through the “SKY PerfecTV! Channel,” accessible through the i-mode “Music&Video Channel™,” SKY Perfect will offer the “SKY PerfecTV! Full” and the “SKY PerfecTV! Clips” services free of charge. Full episodes of serial dramas selected from SKY Perfect broadcast channels will be available through the “SKY PerfecTV! Full” service. “SKY PerfecTV! Clips” will provide thirty-second to five-minute promotional video content, communicating the exciting programming offered by SKY Perfect available across a variety of genre and interests.

Following the re-launch of its mobile website “SKY PerfecTV! Douga for mobile” on October 15, SKY Perfect continues to expand video content promotional services for mobile phones as these devices develop higher levels of functionality. Through the i-mode “Music&Video Channel™,” SKY Perfect plans to aggressively promote the high-bandwidth video broadcasts featured through this service, periodically updating content with recommended programming from among the numerous shows in the multichannel broadcasting to communicate to the user attractiveness of the content on the multichannel broadcasting service.

By offering these and other mobile services, SKY Perfect will continue to take advantage of the Internet and mobile technologies, developing tools to create new and exciting ways for customers to enjoy SKY Perfect 's services, and to live a full video communications lifestyle.

*"FOMA," "i-mode," "Music Channel," and "Music&Video Channel" are the trademarks or registered trademarks of NTT DoCoMo, Inc.

*The "Music&Video Channel" requires i-mode and Music&Video channel contracts. A Pake-Houdai or Pake-Houdai Full contract is required for access to the "Music&Video Channel."