

January 30, 2008
SKY Perfect JSAT Corporation

**Special Support for the Yubari International Fantastic Film Festival 2008
to Be Held in Yubari, Hokkaido
~ Broadcast Screening of Works Shown at the Film Festival ~**

SKY Perfect Communications Inc. (Head Office: Minato-ku, Tokyo; President and Representative Director: Masao Nito), a wholly-owned subsidiary of SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and Representative Director: Masao Nito) , has announced it will provide special support for the Yubari International Fantastic Film Festival 2008 with broadcast screenings via its broadcasting services of works shown at the film festival. The festival will be held from Wednesday, March 19 through Sunday, March 23 in Yubari, Hokkaido.

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The long-running Yubari International Fantastic Film Festival (Yubari Film Festival) has been held in Yubari, Hokkaido since 1990. The festival, which is supported by individuals in the domestic and international film industry, is also internationally recognized for its role as a stepping stone to success for film makers who hope to become movie directors in the future. The film festival screens “Forum Theater ” selections that bring together the exhibition works of film creators who show promise to represent Japan in the future, as well as “Off-Theater Competition” selections that have been selected from among all works submitted by general film creators.

SKY Perfect plans to show many of the works screened at the two divisions during the film festival on its SKY PerfecTV! and e2 by SKY PerfecTV! broadcasting services. This new and unprecedented arrangement to broadcast works during the same period they are being screened at a film festival will enable families throughout Japan to watch and enjoy festival selections at home through the broadcasting services of SKY Perfect.

As a digital multi-channel broadcasting platform operator, SKY Perfect seeks to provide contents using various transmission channels that will enable customers to enjoy high-quality contents anytime and anywhere. SKY Perfect decided to offer its special support to the Yubari Film Festival and screen films via its broadcasting services at this time with the hope this will communicate to viewers throughout Japan the excitement of being at the film festival live and the appeal of the exhibited works, and simultaneously demonstrate its support for Yubari’s vigorous recovery. SKY Perfect believes this effort will enable it not only to deliver the body of works presented at the Yubari Film Festival to viewers all across Japan, but also to contribute to the creation of contents development opportunities for individuals actually involved in producing films.

Following its establishment of “MOGITATE Movie House: SKY PerfecTV! Cine Melon” to broadcast the latest hit movies, masterpieces and limited-release quality art-house movies that are still showing in movie theaters or have just finished their theater runs during the period of time before release on DVD, SKY Perfect will now offer this new viewing venue in conjunction with the film festival. In the future, SKY Perfect will pursue the development of services that further expand the ways in which subscribers can enjoy its broadcasting services, and offer its viewers a rich film life.

Summary of the Yubari International Fantastic Film Festival

- < Name > Yubari International Fantastic Film Festival 2008
- < Organizer > Yubari International Fantastic Film Festival Executive Committee
- < Date > Wednesday, March 19, 2008 through Sunday, March 23, 2008 (5 days)
- < Venue > The former Yubari Civic Center, Yubari Hotel Shuparo, other sites in Yubari
- < Screened works > Approximately 40 films
- < Official site > <http://yubarifanta.com> (for both PC and mobile phones)

Broadcasts on SKY Perfect platforms

< Screening selections Number undecided* >

- Forum Theater
- Off-Theater Competition

< Broadcasting services and channels >

- SKY PerfecTV! : Perfect Choice
- e2 by SKY PerfecTV! : Sukachan ! HV
- SKY PerfecTV/ HIKARI: Perfect Choice

* Broadcasting details and the viewing fees will be announced at a press conference in Sapporo, Hokkaido on Tuesday, February 5, organized by the Yubari International Fantastic Film Festival Executive Committee and published on the SKY Perfect official website.