

Making Space Communications Corporation (SCC) a wholly owned subsidiary

March 12, 2008 SKY Perfect JSAT Corporation (9412)

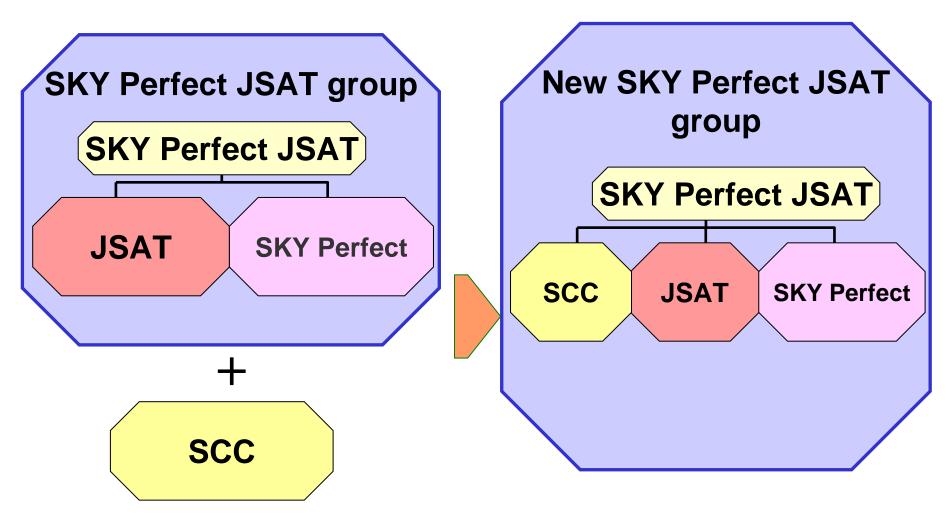
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- Making Space Communications Corporation (SCC) a wholly owned subsidiary
- Return to Shareholders

Making SCC a wholly owned subsidiary

On March 31, 2008 making SCC a wholly owned subsidiary





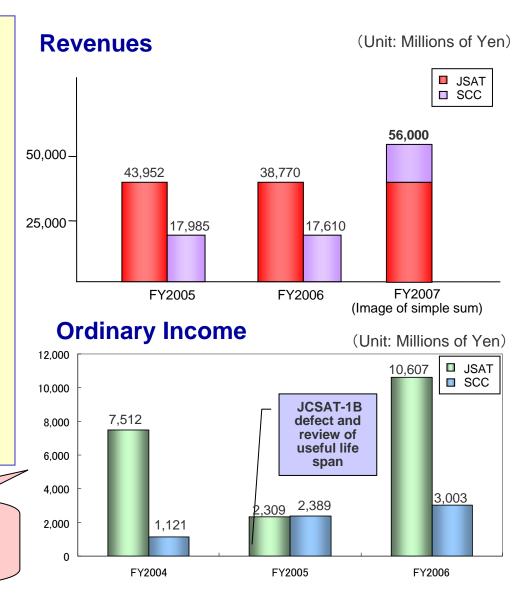
Becoming a leader in the multiple pay channel business in Japan driven by the major pillars of broadcasting and telecommunication

SCC Profile



- **Date established:** March 1985
- Major business description:
 Satellite communications service,
 Entrusted satellite communications
 service (11th largest satellite
 communications service provider in the
 world)
- Revenues and Ordinary Income for the year ending March 2007: ¥17.6 billion, ¥3 billion
- Capital: ¥20 billion (Total Equity ¥25.9 billion (End of March, 2007))
- Number of employees: 174 (End of December, 2007)

Provide stable profit

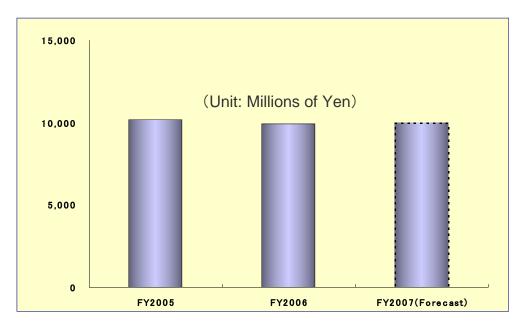


Corporate Value of SCC



Corporate value at the merger: Approx. ¥54.5 billion (Purchase price: ¥28 billion + Net Debt ¥26.5 billion)

(1) SCC EBITDA changes



(2) EV/EBITDA (FY2006) M&A of satellite communications service providers around the world

Period	March '08	Jan. '07	Dec. '06	Dec. '06	Aug. '05
Bought out Company	SCC	Intelsat	Telesat	New Skies	PanAmSat
Acquiring Company	SKY Perfect JSAT	BC Partners	Loral/PSP	SES	Intelsat
Transaction Amount	\$0.27 billion	\$16.4 billion	\$3 billion	\$1.4 billion	\$6.4 billion
EV/EBITDA	5.5	9.8	13.2	9.8	9.9



- 1. Promote incremental and continuous operating effectiveness to strengthen the competitive edge (Expand service menus)
- 2. Improve service and strengthen sales in niche satellitesuperior areas; such as "digital-divides", governments, mobiles, etc.

3. Maximize stable profit and cash flow

-Further Enhancement of the Satellite Business



Worldwide Communications Satellite Operators (Source: SPACE NEWS)

(FY 2006) (USD in millions)			(After the transaction (Sum of the companies)) (USD in millions)			
No.	Satellite Operator	Sales	,	No.	Satellite Operator	Sales
1	Intelsat	2,100		1	Intelsat	2,100
2	SES	1,900		2	SES	1,900
3	Eutelsat	1,050	2007	3	Eutelsat	1,050
4	Telesat Canada	411	Autumn	4	Telesat + Loral	575
5	JSAT	326		5	JSAT + SCC	477
6	Star One SA	196	2008	6	Star One SA	196
i			Spring	1		
8	Loral Skynet	164			-	
11	SCC	151				

- NO.1 satellite operator in the Asia-Pacific region, TOP5 in the world.
- Enhanced bargaining power towards satellite manufacturers, rocket companies and insurance companies
- New opportunities for joint projects with other top satellite operators
 (Examples of joint projects: Horizons satellite in the North America with Intelsat, Joint satellite in the Indian Ocean)
- ☐ JSAT acquires two satellites in USA to respond to the expanding international satellite communications market.

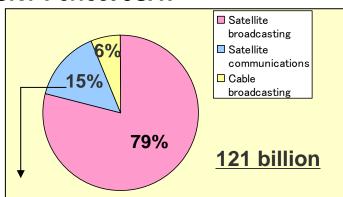
-Further Enhancement of the Satellite Business

Simple Sum



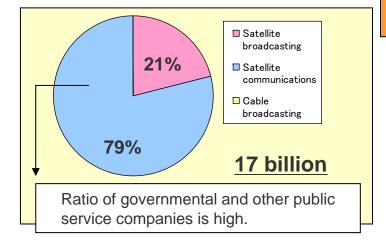
Detail of Revenues by Sector (FY2007 Forecast)

SKY Perfect JSAT

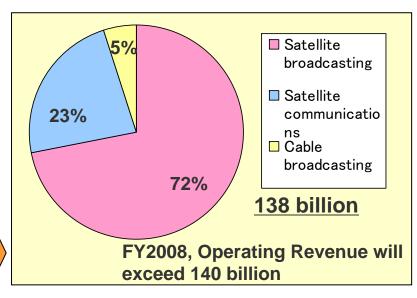


Ratio of private corporations such as NTT Group and international telecommunication service providers is high.

SCC



SKY Perfect JSAT + SCC



- Enhancing customer base for long-term and stable satellite communications
- Becoming the only company that provides satellite communications in Japan

- Building the Leading Company in the Japanese Satellite Business



Merits of integration

Business areas expected to expand

Combining the business capabilities of JSAT + SCC



Business for governmental and other public offices/ public-service companies

(Business-related disaster prevention and national land security, etc.)

Marine business/ digital divide prevention

(Areas without broadband and cable services for marine vessels, etc.)

Global Business

(Business cooperation with satellite service providers in the U.S., Europe, and Asia)

Mutual complementing and Expansion of services



Service proposals combining various frequency

Utilization of satelliteOperation know-how



Business expansion including a consulting business for both domestic and overseas service providers, and entrusted operation of research satellites by utilizing the know-how of satellite operation and control that both domestic and overseas companies have accumulated.

-Enhancing Efficiency and Service Improvement through Horizontal Integration



Vertical integration

JSAT + SKY Perfect

Increasing subscribers
Promoting HD channels



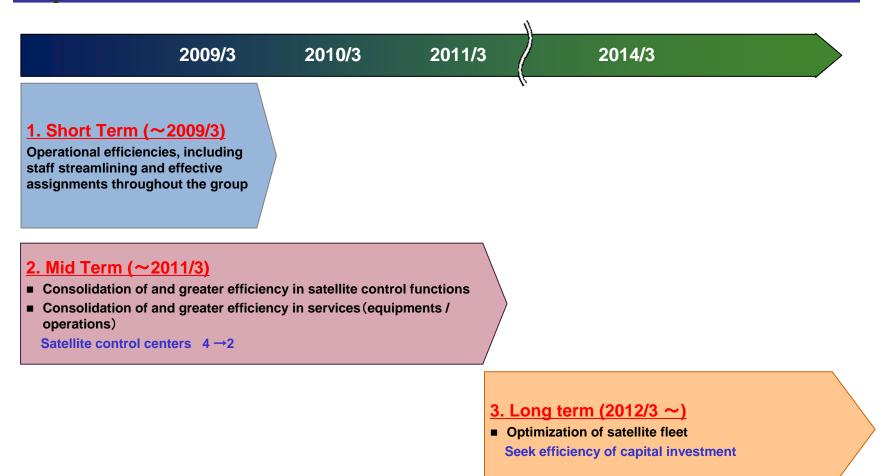
Horizontal integration

JSAT + SCC + SKY Perfect

Seeking cost reduction and promotion of business efficiency

-Efficiencies through Horizontal Integration and Improve Services

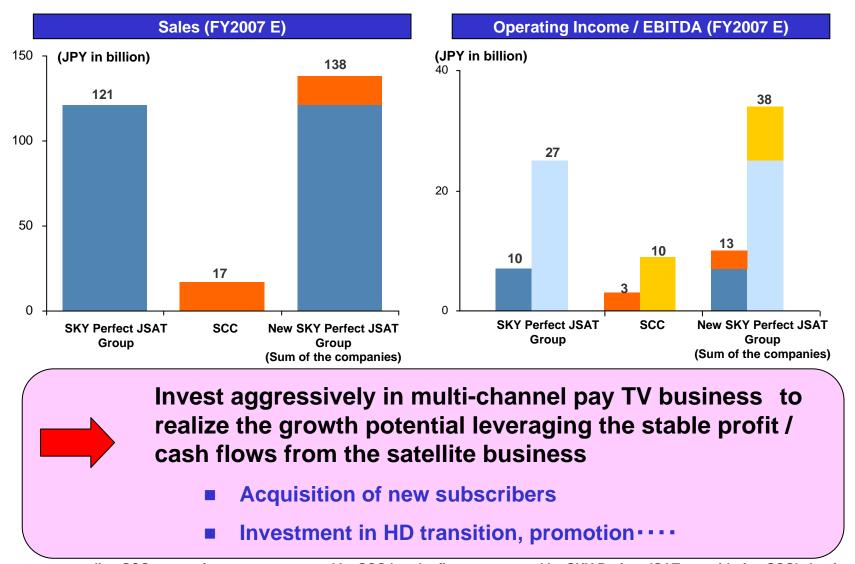




→If all the above-listed conditions are achieved, it is possible to achieve a greater effect on profit than SCC's current ordinary income.

Synergy 3 -Enhanced Cash Flow Generation

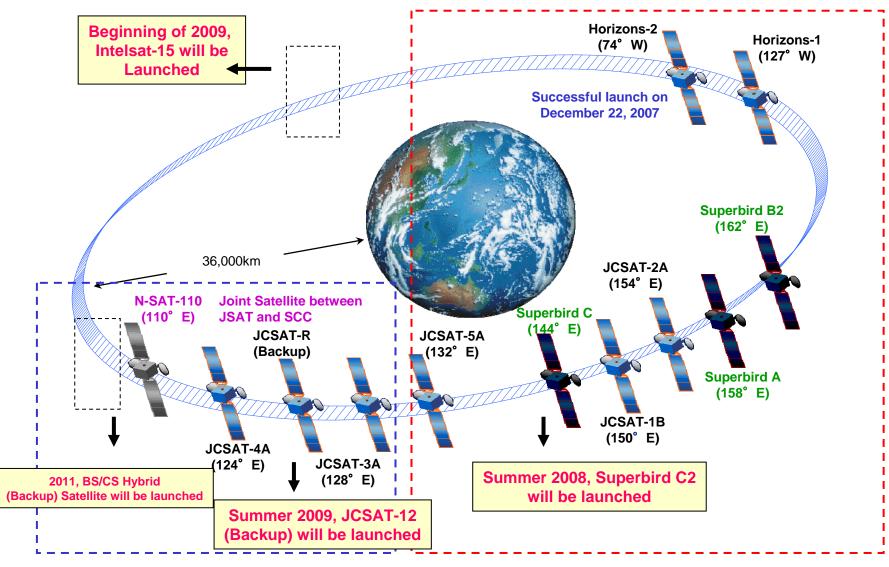




[•]Forecasts regarding SCC are not forecasts announced by SCC but the figures assumed by SKY Perfect JSAT, considering SCC's business results of FY2006

Satellite Fleet Status after the Acquisition





New Directors of Space Communications Corporation



New Post	Name	Present Post	
Representative Director	Yutaka Nagai	JSAT Board Director & Senior Managing Executive Officer	
Director	Yoichi Ilzuka	JSAT Board Director & Senior Managing Executive Officer	
Director	Hideaki Kido	JSAT Managing Executive Officer	
Director	Osamu Kato	JSAT Managing Executive Officer CCO & CRO	
Director	Koki Koyama	JSAT Executive Officer	
Corporate Auditor	Masataka Hattori	JSAT Corporate Auditor	
Corporate Auditor	Shoichi Kameyama	SKY Perfect JSAT Corporate Auditor JSAT Corporate Auditor	

^{*} Formal decision regarding this matter will be made at the General Meeting of Shareholders of SCC to be held on March 31, 2008 and the subsequent Board of Directors Meeting.

Return to Shareholders





SKY Perfect JSAT Group makes efforts to

- establish stable management bases,
- maintain sound financial characteristics, and
- •fulfill retained earnings to prepare for aggressive business expansion,

and set

stable dividends

as a basic policy.

Revision of the Dividend Forecast



SKY Perfect JSAT Group is scheduled to

Distribute 1,500 yen / share as an annual dividend.

* Including 300 yen as the commemorative dividend

- Dividend in March, 2008: Interim Dividend ¥500/share
 Annual Dividend (total)
 ¥1,500/share
- Dividend yield: 4.1%
 (Calculated by ¥36,600, share price on March 10, 2008)
- Basic ordinary dividend in the next year is ¥1,200/share.

Elimination of Treasury Stocks



SKY Perfect JSAT Group is scheduled to

eliminate 250,000 shares of treasury stock on April 30, 2008. (6.76% of total issued stocks.)

✓ Estimated number of issued stocks after the elimination

 $3,696,037 \rightarrow 3,446,037 \text{ shares}$

Estimated number of treasury stocks after the elimination

 $274,791 \rightarrow 24,791 \text{ shares}$

→ Agile capital strategies will be discussed continually.

Summary



April 2, 2007 Establishment of SKY Perfect JSAT Corporation

Company characteristics and strengths

- (1) Established leading position in the satellite communications business Inclusion of SCC as subsidiary.
- (2) The largest number of channels and subscribers in the broadcasting business in Japan
- (3) Sound financial positions and ability to generate cash flow

From now

- (1) Expand stable profits by establishing dominant position in the satellite communication business
- (2) Accumulate profits by the acquisition of new customers through the promotion of HDTV in the broadcasting business
- (3) Positive attitude on return to shareholders



Statements about the SKY Perfect JSAT Group's forecasts, strategies, management policies and objectives contained in this presentation that are not based on historical facts constitute forward-looking statements. These statements are strictly based on management's assumptions, plans, expectations and judgments in light of information currently available.

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SKY Perfect JSAT Corporation Public Relations & Investor Relations Department

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