

SKY Perfect JSAT Corporation

News Release



March 27, 2008
SKY Perfect JSAT Corporation

Official Website for e2 by SKY PerfecTV! to Go Online on acTVila

SKY Perfect Communications Inc. (Head Office: Minato-ku, Tokyo; President and Representative Director: Masao Nito), a wholly-owned subsidiary of SKY Perfect JSAT Corporation (Head Office: Minato-ku, Tokyo; President and Representative Director: Masao Nito) , has announced that its official website for e2 by SKY PerfecTV! supporting acTVila, a new network service, operated by Actvila Corporation will go online.

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Official Website for e2 by SKY PerfectTV! to Go Online on acTVila

SKY Perfect Communications Inc. (Head Office: Minato-ku, Tokyo; President and Representative Director: Masao Nito) announces that its official website for e2 by SKY PerfectTV! supporting acTVila, a new network service, operated by Actvila Corporation (Head Office : Minato-ku, Tokyo; CEO & President: Seiichi Ono) will go online on March 28th, 2008.

The official website for e2 by SKY PerfectTV! provides clear, detailed and up-to-date information to visitors about Recommended Programs, popular programs offered each month by SKY PerfectTV!, and information about attractive SKY PerfectTV! deals, including its 16-Day Free Trial, various Campaigns, Package Plans, How to Sign-up, etc. (Information can be viewed without charge.) This website focuses on actively attracting e2 by SKY PerfectTV! and acTVila users with the full appeal of e2 by SKY PerfectTV!

SKY Perfect regularly introduces information on its broadcasting services and how to sign up through its official and mobile websites. We will open a new official website on acTVila, a digital TV service, to provide a new way for users to view information on their TV screens. SKY Perfect will continue expanding access to SKY Perfect programs through the Internet and mobile phones.

Summary of the official website for e2 by SKY PerfectTV! on acTVila

- Start of the service: Friday, March 28th, 2008
- Name of the service: e2 by SKY PerfectTV!
- Contents: Program recommendations, 16-Day Free Trial, various Campaigns, List of Package Plans, Sign-up Procedures, etc.
- Enrollment category

List of Official Websites on the Top page of acTVila → Service Menu → TV/ Program Information Information can be viewed without charge.

- Service image

<Top page of e2 by SKY PerfectTV! official website>



<The 16-Day Free Trial page>>

