

SKY Perfect JSAT Corporation

News Release



SKY Perfect JSAT
Corporation

March 28, 2008

SKY Perfect JSAT Corporation

“SKY PerfecTV! HIKARI” Service Area Expansion to Detached Homes in Nagoya Areas Serviced by NTT West Corporation

OptiCast Inc. (Head office: Minato-ku, Tokyo; President and Representative Director: Tatsuro Saitoh; “OptiCast”), a wholly owned indirect subsidiary of SKY Perfect JSAT Corporation (Head office: Minato-ku, Tokyo; President and Representative Director: Masao Nito; “SKY Perfect JSAT”) today announced that OptiCast will expand the service area for the SKY PerfecTV! HIKARI multichannel broadcasting service that operates over radio frequency (RF) format within the NTT West Corporation, along with the completion of registration for the alteration of its broadcasting business through the introduction of cable service in accordance with the Law Concerning Broadcast on Telecommunications Services to the Ministry of Internal Affairs and Communications.

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SKY Perfect Communications Inc.

“SKY PerfecTV! HIKARI” Service Area Expansion to Detached Homes in
Nagoya Areas Serviced by NTT West Corporation

OptiCast Inc. (Head Office: Minato-ku, Tokyo; President and CEO: Tatsuro Saitoh), a wholly owned subsidiary of SKY Perfect Communications Inc. (Head office: Minato-ku, Tokyo; President and Representative Director: Masao Nito; “SKY Perfect”), announces a service area expansion for SKY PerfecTV! HIKARI, a multiple channel broadcasting service via Radio Frequency (RF) system in areas serviced by NTT West Corporation, along with the completion of registration for the alteration of its broadcasting business through the introduction of cable service in accordance with the Law Concerning Broadcast on Telecommunications Services to the Ministry of Internal Affairs and Communications as noted below. This service has already been implemented for apartment buildings in the areas listed below and will start for detached homes from now.

- Areas scheduled to start service on April 1, 2008

Nagoya City, Aichi Prefecture

Atsuta-ku, Showa-ku, Nakagawa-ku, Naka-ku, Mizuho-ku, Midori-ku,
a part of Minami-ku

A part of Toyoake City, Aichi Prefecture

*SKY PerfecTV! HIKARARI service offers approximately 300 TV channels including terrestrial digital broadcasting, BS digital broadcasting, and SKY PerfecTV! via fiber optics.

*In order to subscribe to SKY PerfecTV! HIKARI Home Type (for detached home), subscription to FLET’S HIKARI Premium Family Type provided NTT West Corporation is required.