

SKY Perfect JSAT Corporation

News Release



SKY Perfect JSAT
Corporation

June 18, 2008
SKY Perfect JSAT Corporation

Concessions for Subscribers Affected by the Iwate-Miyagi Nairiku Earthquake in Relation to June Billing Amounts

SKY Perfect JSAT Corporation (Head office: Minato-ku, Tokyo; President and Representative Director: Masao Nito), today announced that SKY Perfect Communications Inc. (Head office: Minato-ku, Tokyo; President and Representative Director: Masao Nito), a wholly owned subsidiary, has decided to offer concessions in relation to June billing amounts to subscribers affected by the Iwate-Miyagi Nairiku Earthquake.

June 18, 2008
Japan Satellite Broadcasting Association
SKY Perfect Communications Inc.

Concessions for Subscribers Affected by the Iwate-Miyagi
Nairiku Earthquake in Relation to June Billing Amounts

The Japan Satellite Broadcasting Association (Head office: Minato-ku, Tokyo; Chairman: Banjiro Uemura), which comprises 108 CS satellite broadcast business-related companies, and SKY Perfect Communications Inc. (Head office: Minato-ku, Tokyo; President and Representative Director: Masao Nito) have decided to offer concessions to "SKY PerfecTV!" and "e2 by SKY PerfecTV!" subscribers in municipalities where the Disaster Relief Act has been applied following the Iwate-Miyagi Nairiku Earthquake. Subscribers who apply for the exemption and are deemed to have experienced viewing difficulties will be exempt from paying their June billing amounts (monthly basic fee, monthly subscription fee for "SKY PerfecTV!" and "e2 by SKY PerfecTV!" including the fee for PPV programs, and the monthly fee for the program guide).

1. Applicable areas

Iwate-Ken

Ichinoseki-Shi, Oushu-Shi, Kitakami-Shi, Nishiiwai-gun Hiraizumi-cho,
Isawa-gun Kanegasaki-cho

Miyagi-Ken

Kurihara-Shi, Osaki-Shi

2. Breakdown of the applicable fees

Monthly basic fee*1, the monthly subscription fee*2 for "SKY PerfecTV!" and "e2 by SKY PerfecTV!" including the fee for PPV programs, and the monthly fee for the program guide.

3. Customer inquiries

TEL: 0120-085-550 (10:00 to 20:00, 365 days a year)

*1 The monthly basic fee for "SKY PerfecTV!" and "e2 by SKY PerfecTV!"

*2 Amounts will vary according to the subscription details of each subscriber.