SKY Perfect JSAT Corporation





June 23, 2008 SKY Perfect JSAT Corporation

Launch of "SKY PerfecTV! HIKARI" Service In Shikoku Areas Serviced by NTT West Corporation

OptiCast Inc. (Head office: Minato-ku, Tokyo; President and Representative Director: Tatsuro Saitoh; "OptiCast"), a wholly owned indirect subsidiary of SKY Perfect JSAT Corporation (Head office: Minato-ku, Tokyo; President and Representative Director: Masao Nito;) today announced that OptiCast will lauch for the SKY PerfecTV! HIKARI multichannel broadcasting service that operates over radio frequency (RF) format in Shikoku areas from 1 July, 2008 within the NTT West Corporation, along with the completion of registration for the alteration of its broadcasting business through the introduction of wired service in accordance with the Law Concerning Broadcast on Telecommunications Services to the Ministry of Internal Affairs and Communications.





June 23, 2008 SKY Perfect Communications Inc. OptiCast Inc.

Launch of "SKY PerfecTV! HIKARI" Service in Shikoku Areas Serviced by NTT West Corporation

-- Tokushima Prefecture to be served from July--

OptiCast Inc. (Head office: Minato-ku, Tokyo; President and CEO: Tatsuro Saitoh), a wholly owned subsidiary of SKY Perfect Communications Inc. (Head office: Minato-ku, Tokyo; President and Representative Director: Masao Nito;), announces a service area expansion for SKY PerfecTV! HIKARI, a multichannel broadcasting service via Radio Frequency (RF) in areas serviced by NTT West Corporation, along with the completion of registration for the alteration of its broadcasting business through the introduction of cable service in accordance with the Law Concerning Broadcast on Telecommunications Services to the Ministry of Internal Affairs and Communications as noted below.

• Areas scheduled to start service on July 1, 2008

Tokushima Prefecture

Tokushima-shi, Komatsushima-shi, Naruto-shi, Itano-gun Aizumi-cho, Nanishi-gun Ishii-cho (A part of region is excluded)

*SKY PerfecTV! HIKRARI service offers approximately 300 TV channels including terrestrial digital broadcasting, BS digital broadcasting, and SKY PerfecTV! via optical fiber networks.

*In order to subscribe to SKY PerfecTV! HIKARI Home Type (for detached home), subscription to FLET'S HIKARI Premium Family Type provided NTT West Corporation is required.